

Peninsula News

POINT LOMA

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LOMA PORTAL

MIDWAY

est members are Mr. and Mrs. Herman Glass.

(PHOTO ON PAGE FOUR)

School Board Decides To Place Financial Proposals On Ballot

The City Board of Education has voted unanimously to place two financial propositions on the November 6 general election ballot. One proposition would authorize a 27 million dollar bond issue for new school construction, and the other would raise the legal school tax rate ceiling for the next eight years to \$2.80.

The amount of the bond issue represents a downward revision of the figure originally recommended by the Citizens Committee for Good Schools. Funds for actual construction of a second junior college and vocational school were deleted, but a sum for site acquisition and preliminary plans for this new facility was included.

If the bond issue is approved by the voters, it will provide funds needed through 1960 for construction of new school buildings to house an additional 16,400 students, new portable classroom buildings, future site purchases, buildings at unspecified locations for growth, another continuation-adjustment high school, completion of the present San Diego Junior College and Vocational School, replacement of obsolescent buildings, and site acquisition and preliminary plans for a second junior college and vocational school.

Indian Envoy To Talk At State

The ambassador from India to the United States, Gaganvihar Mehta, will speak in a free lecture tomorrow night at San Diego State.

Closing the three-week Institute on World Affairs, the ambassador will discuss the conference theme, "New Dimensions in the Quest of Peace." His lecture, open to the public without charge, will begin at 8 p.m. in the music auditorium.

Since India gained its independence in 1947 Mehta has served as a member of the Planning Commission of India and

Students Learn How to Pack for College, Choose Luggage to Serve Double Purpose

For students going away to college, what to take, how to pack it and what to pack it in are subjects that come first in the fall curriculum.

Selection of luggage shares top interest with choice of clothing. The trip to college, frequent visits home and overnight jaunts mean that luggage must be sturdy yet not heavy or bulky.

In dormitories, suitcases and trunks double as closet and storage space, so roominess and such fittings as elasticized curtains or removable trays are important considerations.

Basic luggage needs of college men may be answered by a suitcase, bag, companion case and brief or attache case to use on campus or for overnight trips. College girls will want a Pullman or wardrobe case, a train or cosmetic box and a week-end bag.

Good planning before packing helps Eds and Co-Eds arrive at college with all belongings present and accounted for and in good condition.

First, a list should be made of everything to go in the luggage. Then, all items should be assembled, checked and double-checked against the list.

Carrying hats and shoes in individual cases helps to simplify packing problems, as does a duffel bag for sports equipment and books.

COLLEGE BEGINS AT HOME, and it starts with careful packing. First step: make a list of everything to go into the luggage and check it against the assembled items to be sure nothing is omitted. The co-ed is checking up on her supply of hosiery. Seamless stockings by Hanes.

Plastic bags for sweaters, blouses and other garments give protection en route and are always useful in keeping clothes fresh and wrinkle-free.

CLEANING SUEDES

Suede shoes, popular among the school set, should be brushed with a stiff brush in the direction that raises the nap, for cleanliness. Shiny spots can be erased with an ordinary shoe eraser.

MONOGRAMS MAKE NEWS

Monograms are making a big comeback as a fashion-fad among college girls. Large-size initial letters are added to skirts, sweaters or jackets. To give the fad a practical twist, the girls use matching monograms to identify towels and other personal property.

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4 GREAT HOLLYWOOD NIGHT SHOWS
Aug. 29 - Sept. 1 - Jack Carson
Sept. 2 - Eddie Fisher
Sept. 3 - 4 - 5 - Dennis Day
Sept. 6 - 7 - 8 - 9 - Bob Crosby with Cathy Crosby

Fabulous DANCING WATERS
Thrilling and colorful water displays



TWO PRIZE CALIFORNIA PRODUCTS and both are scheduled to appear at the 29th annual Los Angeles County Fair in Pomona Sept. 14 through Sept. 30. Pretty Virginia Rodgers, of San Gabriel, who will take part in the festivities at the big exposition, is introducing one of the prize Herefords groomed for the big livestock show. More than 6,000 head of large and small stock are entered this year to compete for the coveted blue ribbons and nearly \$100,000 in cash awards.

Shoe Care at Foot Of School Neatness

Acceleration of the dress up trend among school children brings welcome attention to the care they give their shoes. The old saw says a gentleman, is a man who keeps his heels polished.

Uppers also need care. Youngsters should be encouraged to polish them often with a good paste or cream wax. This keeps leather pliant and supple. Making it a practice never to wear the same pair two days in succession will lengthen shoe life and also keep them looking better longer.

BULLETIN - FOR ALL

Every school child from beginner to college student can make good use of a bulletin board in his or her room. It may be of the thumb tack variety or of the newer peg-board style.

ENCOURAGE GROOMING

Good grooming habits should start early. A simple "manicure set" of emery board and orange stick encourages grammar graders to keep their fingernails

clean and neat.



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SHE'S PACKED AND READY to leave for college, and her good buys include light, strong luggage with special packing bars and elasticized curtains, and an alpaca-lined, camel hair-wool car coat with leather buttons. Magnesium-made luggage by Samsonite; coat by Lasse.

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AD LIBS

By ADALINE DUDLEY

AC-2-5709

THERE'S TALK ABOUT

Daz-O-Fun parade judges had to ask who entered the float to which they gave a second prize. The sign painter had left the sign downtown in his office. It would have read: "Blue Pacific Nursery." Parade viewers will remember that Iris Van Saanen, a beautiful brunette, "wore" the float, which resembled a mammoth white fiesta frock.

MYSTERY MISS

Who owns the beautiful legs that wore the giant sombrero in the parade? Marge Gresham, of Milady's Yardage, who entered the "float", won't tell. We understand, tho, that her first name is "Betty."

AULD LANG SYNE

A reunion in the form of a pre-celebration party was held Monday evening by graduate members of the "Countesses" at the home of the sponsor, Mrs. Ruth Held, 1215 Savoy St.

The group, a Point Loma High School service organization, was organized in 1954 by Mrs. Held, Point Loma teacher. Charter members include Larilyn Carr, Katy Hanna, Mimi Zolezzi and Mary Stivers.

HEARD AND LIKED

Constructive criticism is a means of growth.

ALSO HEARD

The sign over the door read "Exit." "I can read that sign," boasted the youngster. "It says: 'Please wipe your feet.'"

NO UMBRELLA

Bill Waite, 3741 Du Pont St., just returned from a two weeks visit to his homeland, England. "It rained so much I had to buy a raincoat," he remarked. Mr. Waite visited brothers whom he hadn't seen in 24 years.

O. B. Merchants Defeated 13-0

The Ocean Beach Merchants Softball team lost a crucial game to Tom's, 13-0, in Pacific Beach Softball League Play.

Completely silencing the Merchantmen's bats, Frelinger, the winning pitcher, limited the losers to one hit. This came off the bat of Bill Hamlin in the third inning. Facing only 22 men in the seven innings, Frelinger struck out 15 men.

The loss relegates Ocean Beach to second place with an 8-3 record. With only three games left on the schedule, all against second division teams, the Merchantmen apparently will wind up in

second place, the same as last year.

Sponsors of the team are as follows:

Villano's Pizza Palace.
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Myers and Stuart Mobil.
O. B. Chamber of Commerce.
Bailey's Western Auto.
Newport Cleaners.
Ocean Beach Bowl.
Paras Shop.
La Dou Lumber.
Mikes Napoli Pizza.

ADD LOOKS, WEAR

Washable leathers are adding good looks and extra wear to children's back-to-school clothes. Coats and dresses are often trimmed with leather buttons and piping. Leather sleeve patches are a practical addition to jackets.

HEALTH FOR ALL

What kind of a vacation is Dad having?

We're used to thinking of summer vacation in terms of the children. School's out and they're making the most of it. We Americans seem to concentrate on making sure that they have the right kind of summer.

But what about Father? Outside of chauffeuring the kids to the beach and playing life guard, explaining historical monuments on the motor tour, and cutting wood for the picnic fire, is he having a vacation?

He's a pretty important guy. His summer vacation should be more than just two weeks away from the job. Industrial health experts tell us that his vacation can make or break the year ahead for him. That's why more and more business firms insist on his taking at least two weeks off. And it is true that some men have to be almost pushed out of the office. If he doesn't build up a reservoir of good health now, we may all be in trouble.

Father, the Forgotten Man in many households, is one of the nation's biggest health problems. Statistics show that there is more serious illness among middle-aged men than among women. Men in their middle years have more tuberculosis than any other group in the population. Yet we know that a healthy, well-nourished person can usually fight TB germs to a standstill.

If Father, isn't building up his health this summer, isn't eating right, or getting enough sleep, rest and recreation, the family can resolve to do something about it before the summer is over. One important step is to find out what the words "rest" and "recreation" mean to him. He may not enjoy doing some of the things he feels he "ought to do" for the children. A few adjustments can be made.

Dad may be surprised when his wishes and his health are taken into consideration in the family plans. But don't worry. He'll be able to stand the strain.

(This column is sponsored, in the interest of better health, by the San Diego County Tuberculosis and Health Association and the Peninsula News.)

DOUBLE FEATURE

An important new two-in-one item for back-to-schoolers is the sweater-shirt which has a collar of its own and is worn outside the pants. Most popular style features a wide chest stripe and collar in contrasting shades

Radio Club Gives \$50 To Charity

Two years ago, members of the Silver Gate Amateur Radio Club, 3512 Tennyson St., netted \$50 from their "fishing" booth during the Ocean Beach Daz-O-Fun celebration.

This week the 20 teen-age members, who are all amateur radio operators, decided to give the funds to charity. A vote of the membership awarded the money to the San Diego Branch, American Cancer Society.

BRIDGE SCORES

Ocean Beach Community Center scores for Aug. 15 are as follows: East-West High Over-all—Grace Dye, Edith Clague; 2nd, Ree Gavett, Hazel Morgan; 3rd, Minnie Bell Wright, Norma Fitch, North-South—Fern Shunk, Roy Sites; 2nd, Mr. and Mrs. Walter Gerber; 3rd, Marge Sites, Philip Shunk.

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"DRUMS ACROSS THE RIVER"



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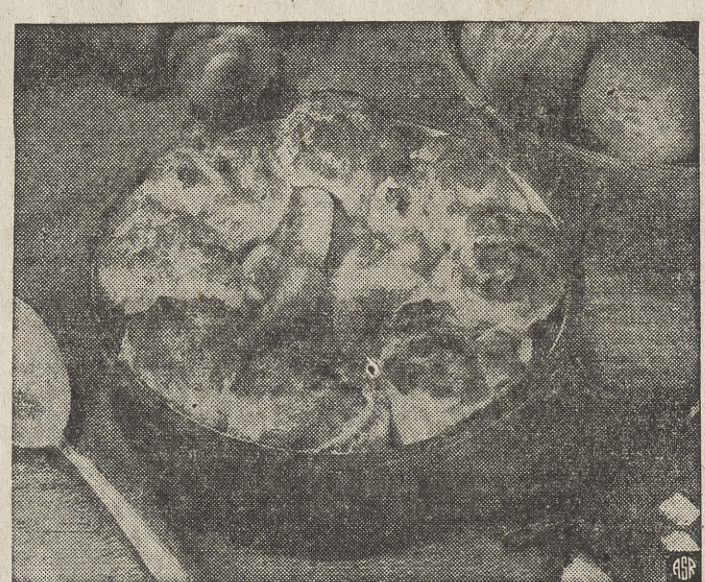


PASS MASTER — Pete Guma, All-CIF quarterback from San Diego High School, aims at target held by Lelani Rose, high school graduate, as he warms up throwing arm for Breitbard Athletic Foundation's Eighth Annual Southern California high school all-star charity football game Aug. 29 at San Diego State College. Lelani is candidate for game queen while Pete will play for All-San Diego County team of 1955 prep grid stars against similar squad representing Los Angeles area.



GROUND BREAKING—Pictured at ceremony Sunday, left to right, are Dr. I. W. Parks, Dr. Myron Insko and Mr. and Mrs. Herman Glass.

Luscious Peach Cobbler For Dieters



During this fresh peach season, wouldn't you like to be given a reprieve from dieting? If you just didn't have to count calories, there would be so many luscious, mouth-watering desserts to be enjoyed from that ambrosial fruit.

You can stop feeling sorry for yourself. Here's a recipe for old-fashioned fresh peach cobbler, especially designed to fit into a reducing regime. Unnecessary calories have been lopped off without sacrificing even a little of the eating pleasure. In fact, this streamlined recipe saves you 129 calories per serving from the original recipe.

The secret? There's no sugar in the recipe! Instead the peaches, as well as the biscuit topping, are sweetened with Sucaryl, the new non-caloric sweetener that can be used in cooking and baking. This sweetener gives the peach cobbler a natural sugar-like sweetness, yet doesn't add a single calorie!

So make the most of the season's fruit treasure. Enjoy luscious fresh peach desserts, and diet, too!

Calorie-Saving Peach Cobbler

6 medium peaches (1½ lbs.)
3 tablespoons water
1 tablespoon lemon juice
1 tablespoon Sucaryl solution
or 24 tablets, crushed
1 tablespoon tapioca
¼ teaspoon cinnamon
¼ teaspoon nutmeg

1 cup sifted flour
1½ teaspoons baking powder
¾ teaspoon salt
2 tablespoons butter
3 tablespoons skim milk
1 egg, beaten
1 teaspoon Sucaryl solution
or 8 tablets, crushed

Set oven at 450°F. Pare peaches, cut in half, and remove pits. Place peach halves in a 1-quart greased casserole. Combine the water, lemon juice, Sucaryl, tapioca, cinnamon and nutmeg; blend well. Pour over the fruit.

Sift together the flour, baking powder and salt into a small mixer bowl. Blend in butter until of the consistency of cornmeal. Combine milk, egg and Sucaryl, and add to the flour mixture all at once. Blend only until all of the flour is mixed in. Spoon by tablespoonfuls over the top of the fruit. Bake in a hot oven (450°F.) for 15 minutes. Reduce heat to moderate (350°F.) and bake 30 minutes longer.

Makes 6 servings. Each serving contains 167 CALORIES; 3.7 grams protein; 4.9 grams fat; 28 grams carbohydrate. If made with sugar each serving would contain 296 CALORIES.

PERSONAL NOTES

Mrs. George Ward of 4637 Del Mar and children left recently for Alabama, where they will visit friends and relatives for one month. Accompanying them are Mrs. Ward's sister and children.

Teenage members of the Point Loma Community Church enjoyed a beach party last Thursday evening at the foot of Saratoga.

Mrs. Vera Narbeth of 4735 Del Monte had a busy week recently when she visited Los Angeles, San Bernardino, and her family in Escondido.

Mr. and Mrs. Samuel G. Fold of 2335 Seaside and Lt. B. C. Taylor and family of 2327 Seaside vacationed together recently.

They visited Mrs. Taylor's aunt, Mrs. Moses Heath, in Norwalk and then traveled to Downey, where they saw Mrs. P. H. Harrison, whose husband has been stationed in Japan for 14 months. The Harrisons are former residents of this area.

A patio brunch was held Aug. 9 in the home of Mrs. Ralph Philippi of 4024 Orchard Ave. The 12 guests were served tasty fruit compote in half a watermelon shell, ham, creamed eggs, cinnamon rolls and coffee. Bridge was played later.

Marie Gentillalli, daughter of Mr. and Mrs. Joseph Gentillalli of 4978 Brighton Ave., is spending 13 weeks in Lancaster, Tex., visiting her friend Linda Lee Lavender.

SAFETY ZONE
YOU MAY SAVE TIME BY SHORTCUTS YOU TAKE BUT DON'T DO SO IF YOUR LIFE IS AT STAKE
— ERNEST H. AGEN —

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S & H GREEN STAMPS

Phone and Charge It. EDITH BARRON

WHO'S NEW ON POINT LOMA

Mr. and Mrs. D. E. Knapp, 1965 Catalina Blvd., have moved into their new home in the 3600 block of Fenelon St. in Fleetridge. Mr. Knapp did much of the building himself. An interesting conversational piece in their new home is the large hand-painted mural in the entrance hall. The Knapps have a daughter, Sheila, 10, who attends Silvergate School.

Newcomers from Long Beach are Mr. and Mrs. Jack W. Cooper and their daughter, Sally, 5, who have bought the Kenneth Golden home in Loma Portal. Mr. Cooper is business manager for an automobile agency here.

Having fun redecorating the home they bought in the 3700 block of Udal St. are Mr. and Mrs. T. P. Townsend, of Bonita. Mr. Townsend is with the Federal Civil Service at the 11th Naval District. They have two sons, Gary, 7, and Thomas, 3.

A. L. Howard, pharmacist at a Point Loma drug store, has bought a brand new home in the 800 block of Loma Valley Road. He, Mrs. Howard and their three children, formerly lived in Zone 17. The children are Randy, 8, Layne, 4, and Dana Kae, 2.

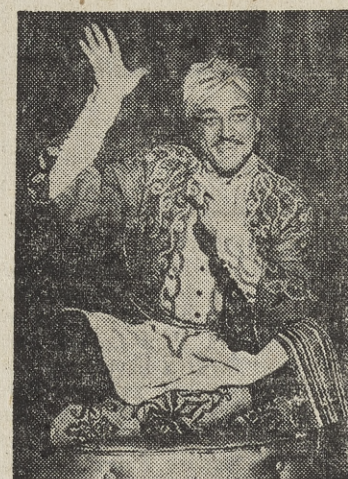
Mrs. M. H. Robertson, elementary school teacher, has moved into her own home in the 3700 block of Wilcox St. She has two children, Rickey, 5 and Molly, 7.

Major (USMC) and Mrs. J. G. Heidrick, of Oceanside, are busy getting settled in their new view home in the 3400 block of Poe St. They have a daughter, Jo Anne, 10.

Mrs. Louise Holt, a resident of San Diego for 34 years, has bought a home in the 900 block of Manor Way. Her son, Col. (US Air Force) William Holt, and his family have been visiting here prior to an extended tour of duty in England. Mrs. Holt formerly lived at 2548 Landis St.

TRUST DEEDS PURCHASED
ANY TYPE ANY AMOUNT
PIONEER MORTGAGE SALES COMPANY
5600 EL CAJON BLVD.
JU 2-2655 EVES CYR 3103

STARS IN 'KISMET'



JOHN POWELL will have his greatest singing role as Hajj, the beggar poet, who becomes Emir of Baghdad in the musical Arabian night, "Kismet", with which Star-Light closes its season, August 23 to September 2. Powell was last seen in "The King and I".

The California Highway Patrol made 62,839 arrests for speeding during the first three months of 1956, reports the National Automobile Club. This represented an increase of 2,187 or 3.6 per cent over arrests made during the first three months of 1955.

The California Highway Patrol made 83,530 arrests for speeding in the first four months of 1956, reports the National Automobile Club.

When It Comes To Fine Diamonds COME TO

JOE JEWELERS
CREDIT
4822 NEWPORT AVE.
AC-3-1840 Ocean Beach

THANKS... TO OUR FRIENDS AND CUSTOMERS!

May we take this opportunity to express our sincere thanks and appreciation for your patience and kindness during the period our business was closed due to Mr. Baird's illness.

Signed: Mr. and Mrs. Paul Baird

Pt. Loma Radio & TV Sales & Service
4875 Voltaire St. Ocean Beach

In Memory of "Herman The Seahorse"
A Wake Will Be Held Sunday, Aug. 26, 2:30 p.m.

— At the —

Submarine Cafe
4025 Midway Drive

Television Program

Thursday
5:00 (6) Manger Hal
(8) Mickey Mouse
(10) Pinky Lee
5:30 (10) Howdy Doody
6:00 (6) Little Rascals
(8) Sheena
(10) Gene Autry
6:30 (6) Johnny Jet
(8) Sgt. Preston
7:00 (6) Search for Adventure
(8) Dr. Hudson's Journal
(10) Kraft Theatre
7:30 (6) Western Marshall
(8) People in News
(10) Dinah Shore
7:45 (8) Local News
(10) News Caravan
8:00 (6) Mark Saber
(8) Bob Cummings
(10) You Bet
8:30 (6) Feature
(8) Climax
(10) Peoples Choice
9:00 (10) Dragnet
9:30 (8) 4 Star Play
(10) Ford Theatre
10:00 (6) Pic Window
(8) Warner Bros.
(10) Lux Video
11:00 (8) Stop Music
(10) Paul & Ford
11:30 (8) Last Edition
(10) Tonight

Friday
5:00 (6) Manger Hal
(8) Mickey Mouse
(10) Pinky Lee
5:30 (10) Howdy Doody
6:00 (6) Little Rascals
(8) Ozzie & Harriet
(10) Cavalcade of Sports
6:30 (6) Johnny Jet
(8) Person - Person
6:45 (10) Roy Rogers
7:00 (6) Capt. Z-ro
(8) Playhouse
7:30 (8) Telly Queen
(8) People in News
7:45 (8) Local News
(10) News Caravan
8:00 (6) Soldiers of Fortune
(8) Death Valley Days
(10) Truth or Consequences
8:30 (6) Mr. District Attorney
(8) Miss Brooks
(10) Gildersleeve
9:00 (6) Hiway Patrol
(8) Crusader
(10) Big Story
9:30 (6) The Whistler
(8) Playhouse of Stars
(10) Star Stage
10:00 (6) Sherlock Holmes
(8) Lineup
(10) Lawrence Welk
10:30 (6) Wrestling
(8) Halls of Ivy
11:00 (8) The Vine
(10) Man Behind
11:30 (8) Night Final
(10) Tonight

Saturday
5:00 (6) Home Theatre
(8) Football
(10) Teen Preview
5:30 (10) Patio Chate
5:50 (8) Ford Jubilee
(10) Story Theatre

Sunday
5:00 (6) Trixie Teas
(8) Sun. Lucy Show
(10) Sun. Matinee
5:30 (8) TV Digest
(10) Capt. Gallant
6:00 (6) Movie Parade
(8) Sun. News
(10) Meet Press
6:30 (6) What's My Line
(8) Roy Rogers
7:00 (6) G. Lombardo
(8) Private Secre.
(10) It's a Great Life
7:30 (6) Movie Parade
(8) Lassie
(10) Frontier
8:00 (6) Ed Sullivan
(10) Variety Hr.
9:00 (6) Secret File
(8) G. E. Theatre
(10) TV Playhouse
9:30 (6) Crime Report
(8) Al. Hitchcock
10:00 (6) Mystery
(10) Appointment
10:30 (8) Loretta Young
(10) Beat Clock
11:00 (8) News Spec.
(10) Paul Ford

Monday
5:00 (6) Ranger Hal
(8) Mickey Mouse
(10) Producers
(8) Playhouse of Stars
(10) Star Stage
10:00 (6) Sherlock Holmes
(8) Lineup
(10) Lawrence Welk
10:30 (6) Wrestling
(8) Halls of Ivy
11:00 (8) The Vine
(10) Man Behind
11:30 (8) Night Final
(10) Tonight

Tuesday
5:00 (6) Ranger Hal
(8) Mickey Mouse
(10) Pinky Lee
5:30 (10) Howdy Doody
6:00 (6) Little Rascals
(8) Gene Autry
6:30 (6) Johnny Jet
(8) News Review
6:45 (8) Fatti Page
(10) You'll Never Get Rich
7:00 (6) Judge Bean
(8) Racket Squad
(10) TV Theatre
7:30 (6) Waterfront
(8) People in News
(10) Dinah Shore
7:45 (8) Local News
(10) News Caravan
8:00 (6) Science Fict.
(8) Navy Log
(10) Milton Berle
8:30 (6) Life of Riley
(8) You'll Never Get Rich
9:00 (6) Race to the Rose Bowl
(8) Meet Millie
(10) Jane Wyman
9:30 (6) Red Skelton
(10) Playwrights 56
10:00 (6) Pic Window
10:30 (8) \$4,000 Question
10:30 (8) I've Got a Secret
(10) Big Town
11:00 (8) Topper
(10) Paul Ford
11:15 (10) News
11:30 (8) Nite Final
(10) Tonight

Wednesday
5:00 (6) Ranger Hal
(8) Mickey Mouse
(10) Pinky Lee
5:30 (10) Howdy Doody
6:00 (6) Little Rascals
(8) Red Skelton
(10) Roy Rogers
7:00 (6) Laur & Hardy
(8) Box Office
(10) Break Bank
7:30 (6) Rm. Tin Tin
(8) People in News
(10) Eddie Fisher
7:45 (8) Local News
(10) News
8:00 (6) Ed. Arnold
(8) Godfrey
(10) Playhouse
8:30 (6) Camera 4
(10) Father Knows
9:00 (6) Feature
9:30 (8) Millionaire
(10) Kraft Theatre
9:30 (8) Eddie Cantor
10:00 (8) Names the Same
(10) This is your Life
10:30 (6) Pic Window
(8) Room for Dad
(10) Confidential
11:00 (8) Meet Mayor
(10) Paul & Ford
11:15 (10) News
11:30 (10) Tonight

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5:30 (10) Patio Chate
5:50 (8) Ford Jubilee
(10) Story Theatre

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Peninsula News

1918 BACON ST.

OCEAN BEACH



FOR AFTER-CLASS relaxing, washable, striped slip-on can be paired with matador pants or worn with Bermuda shorts. Slip-on by Jantzen.



MULLING WITH MULLER

By Edna M. Muller

More and more people must be finding backyard cooking ideal 'cause last year 70 million dollars were spent on just barbeque equipment alone! Nothing seems so appealing to me either as the fun involved around outdoor cooking. Maybe it's the lack of restraint with flicked ashes, wet glass rings or cracker crumbs, but whatever the reason, people somehow seem to be more carefree and gay. I've noticed too that once the cooking is taken outdoors the men take over—this is their forte, and between us girls I'm all for it!

Barbecuing, of course, has come a long way from yesteryear when it was just a fancy name for roasting franks and hamburgers. Today the mouth-watering dishes we've learned to prepare in outdoor cooking have made epicureans out of even beginners. Incidentally, you may be interested in learning that there's a book, fresh off the press, that's just the thing for outdoor gourmets. "Barbecue Book," put out by B. H. & G., is a complete outdoor cooking guide for both beginner and expert and covers everything from fire building and equipment, to 300 tempting recipes which run from shish-kabobs to a New England clam bake! (P.S. Keep this book in mind if you have need for a host or hostess gift—it will make a hit!)

Here's how to take the wilt out of your pet nylon-taffeta petticoat. After the usual laundering dip petticoat up and down in a solution of 1 1/4 cups of instant cold-water starch added to 2 quarts of water. Don't wring! Hang petticoat on hanger from the waistband and let drip dry. Requires little pressing—and its original perkiness will have been restored!

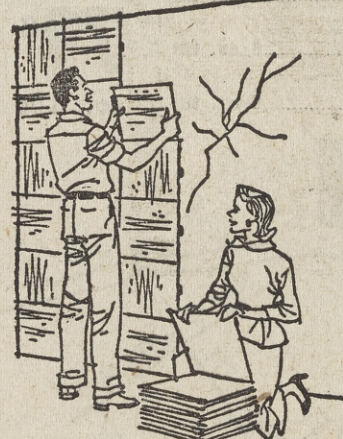
Find it a bit difficult to concentrate as I've been excitedly awaiting delivery of a new Frigidaire freezer this morning. Next winter we're going to be enjoying this summer's garden-fresh green beans and rhubarb, among other things.



Remedy Cracked Walls

CRACKED or disfigured walls can easily be remedied by covering them with paneling of predecorated hardboard. This paneling can be applied right over the old surfaces to present a fresh and durable decorative finish.

Marlite blocks are a popular choice for such jobs. Built for trouble-free service, the blocks



are made of sturdy tempered Masonite hardboard and surfaced with baked plastic, which defies dirt and wear.

Their 16"-square size makes Marlite blocks easy to handle, and their tongue-and-groove joint design makes them simple to install. They are applied with wall-board adhesive and metal clips.

While much used for ceilings, the blocks lend themselves to interesting wall treatments. In wood grains, the pattern direction may be altered on adjacent blocks for a basket-weave effect. Two plain colors may be combined to create a checkerboard pattern.

The blocks may be used with companion planks, 16" wide and 8' long.



FERGUSON'S "Superette"
3040 MIDWAY DRIVE

Here's what FERGUSON'S offer you...

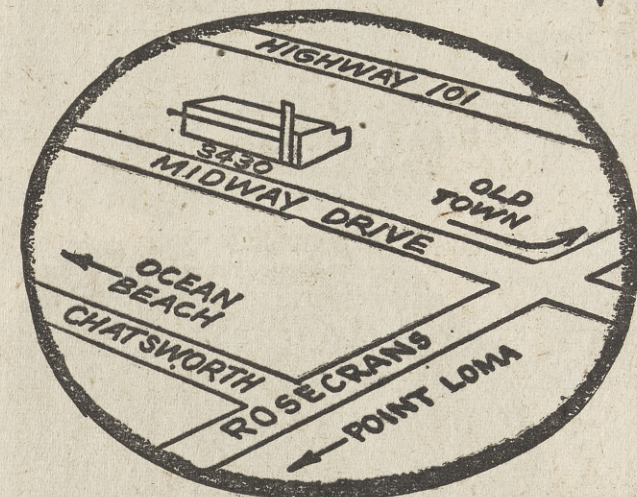
The same Consistently competitive prices!

The Same High Quality!

The same Courteous, Friendly Service!

PLUS--

HOW TO GET THERE



"S.H." GREEN STAMPS

Plus... this **AMAZING GOODWILL OFFER!**

Beautiful... **VOGUE... Ultra-Modern Waterless Cookware**
EXTRA-HEAVYWEIGHT ALUMINUM

Featuring the Distinctive **"COPPER-HUE" COVERS**

The beautiful anodized "Copper-Hue" aluminum covers gleam like jewels... and are stain and scratch-resistant.

A ONCE-IN-A-LIFETIME OPPORTUNITY!

HERE'S ALL YOU DO—

It's so easy! Simply save the cash register receipts from every purchase you make in our store. With only \$5.00 in receipts, you can take home any of these utensils of terrific bargain prices. It is our way of saying, "Thank you! We appreciate your patronage."

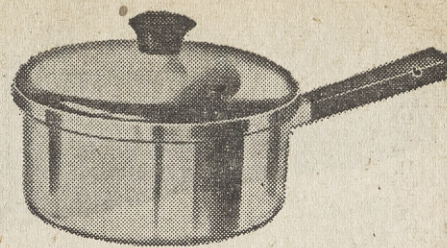
Treat your family to foods cooked the Delicious and Healthful **WATERLESS WAY!**

- Precious minerals and vitamins are preserved.
- Foods cook in their own rich, delicious natural juices.
- Save fuel! Only "LOW-HEAT" is needed to cook.
- Food shrinkage is reduced—save on meat and grocery bills.
- Less work—no "pot watching" required.

S&H Green Stamps Given with all Premium Purchases!



It bakes, fries, broils and grills. Perfect for pancakes, hamburgers, bacon, eggs, etc. Easy to use—easy to clean. Triple-thick aluminum for lifetime service.



CHECK THESE AMAZING LOW PRICES!

2 1/2-quart BEVERAGE PITCHER Regular \$3.95 Special 1.99	2-quart Covered SAUCE PAN Regular \$4.95 Special 2.69	3 1/2-quart Singling TEA KETTLE Regular \$4.75 Special 3.19	4-quart DUTCH OVEN Regular \$6.45 Special 3.99
1-quart Covered SAUCE PAN Regular \$5.75 Special 2.39	2-quart Covered SAUCE PAN Regular \$4.95 Special 2.99	4-quart DUTCH OVEN Regular \$5.95 Special 3.19	11-inch CHICKEN FRYER Regular \$5.95 Special 3.99

STAINLESS STEEL FLATWARE

This Special Offer expires Sept. 30. So complete your sets NOW!

Accumulate your set the easy way
Buy one place setting each week!



5 Piece Place Setting or Set of 6 Tea Spoons. Regular \$2.25 Value.

NOW ONLY **79c**
With \$5.00 Purchase

Prices effective Midway Superette Only

Thursday, Friday, Saturday Specials

Ferguson's 'Supreme' BEEF

CHUCK ROAST	lb.	29c
PRIME RIB ROAST	lb.	69c
Boneless Cross RIB ROAST	lb.	55c

FREE! Indian Headress with each pound of...

Rath's Blackhawk Frankfurts lb. 45c

Tomatoes

Large Slicing
lb. 5c

Sweet Juicy
RED RIPE

Watermelons
lb. 2c

PILLSBURY CAKE MIX

Assorted Flavors
Quantity limited.
17-oz.

4 for \$1

COPPER KETTLE JAM

Apricot, Strawberry,
Grape or Peach
20-oz.

3 for \$1



3430
Midway
Drive

SINCE 1938... SERVING YOU THE FINEST FOODS

This
Amazing
Offer
Good Only
at Pt. Loma
Food Basket!



Wise Super Shoppers are accumulating
several sets of Food Basket's fabulous
Free Dinnerware! It's an extraordinary
opportunity..Have you started yours?

FREE HAND PAINTED DINNERWARE!

Choice of a 5-Piece Place Setting or 3-Piece Soup Bowl Set absolutely free with \$29.00 worth of Green Cash Register Tapes from our Pt. Loma Food Basket! Yes, you get free dinnerware while buying the very finest in foods at Food Basket's famous low prices! Save your green cash register tapes... when you have \$29.00 worth, bring them in and select the unit of your choice. Each unit is a \$2.50 value. No limit to the number off sets you may obtain!

Many folks found it hard to believe that they could get fine, hand-painted dinnerware absolutely free! But they came in and saw for themselves... and delightedly started accumulating our distinctive, Algiers dinnerware for their families... and for gifts, too! This fabulous free offer, aimed at getting acquainted with our wonderful Pt. Loma friends in a friendly fashion, is a sensational opportunity to get a fine dinnerware set absolutely free. There's still time to accumulate a set... so start today! You will find this beautiful dinnerware will draw many compliments from family and friends. Don't miss getting all the units you want. Remember, it's lovely... and it's free!

5-PIECE SET CONSISTS OF:
9 1/2-in. Dinner Plate
Salad Plate
Dessert Dish
Cup and Saucer

3-PIECE SET CONSISTS OF:
3 beautiful matching
Soup Bowls

Special Notice to Churches, Clubs

Here's your chance to get a complete supply of beautiful "Algiers" hand-painted dinnerware for your Church or Club! Save your Green Cash Register Tapes from our Pt. Loma Food Basket and "pool" them. Your church or club committee can then exchange them for FREE "ALGIERS" DINNERWARE SETS!

**UNCONDITIONAL
LIFETIME
GUARANTEE**

This ware is underglazed and pattern will never wear off, fade off, wash off or crackle. Free replacement is our bond.

ADDITIONAL COMPLETER SETS AVAILABLE

Complete your dinnerware with these matching serving pieces.

Vegetable Bowl and Platter \$1.99
2-Pc. Set \$3.95 VALUE

Sugar and Creamer \$1.99
2-Pc. Set \$3.95 VALUE

In addition, Food Basket brings you it's annual **August FROZEN FOOD STOCKAROO!**
an exciting event that brings you the finest frozen foods at money-saving prices!

(A few of the items are listed here! Check your daily newspapers for complete details!)

Birds Eye Chicken Pies.....8 oz.	4 for
Birds Eye Turkey Pies.....8 oz.	85 ^c
Birds Eye Beef Pies.....8 oz.	ea. 22c
Wong's Fried Rice.....11 oz.	5 for
Wong's Egg Foo Yong.....12 oz.	\$2.09
Wong's Chicken Chop Suey.....14 oz.	ea. 42c
Wong's Pork Chop Suey.....14 oz.	
Birds Eye Wax Beans.....10 oz.	5 for
Mixed Vegetables.....10 oz.	89 ^c
Birds Eye Succotash.....10 oz.	ea. 18c

Birds Eye Leaf Spinach.....11 oz.	6 for
Birds Eye French Fried Potatoes.....9 oz.	85 ^c
Birds Eye Whipped Potatoes.....10 oz.	ea. 15c
Birds Eye Potato Patties.....12 oz.	
Birds Eye Mixed Fruits.....12 oz.	3 for
Knott's Boysenberries.....14 oz.	89 ^c
Birds Eye Red Raspberries.....10 oz.	ea. 30c

Treesweet Orange Juice.....6 oz. tin	5 for
Dole Pineapple Juice.....6 oz. tin	79 ^c
Minute Maid Tangerine Juice.....6 oz. tin	ea. 16c

HOW TO GET THERE →



STORE HOURS: Daily, 9 a.m. to 7 p.m.
Friday, 9 a.m. to 9 p.m.
Sunday, 10 a.m. to 7 p.m.
Prices effective Thursday, Friday, Saturday.
Limit Rights Reserved—

Food Basket

The New Pt. Loma Food Basket is Located at Talbot & Catalina

PENINSULA PERSONALITIES

Navy Chief and Mrs. J. P. Centers have returned to their home in the 3900 block of Del Mar Ave. after 14 months duty in Guam. Before returning to San Diego, the Centers and their two children Terry and Tweed, visited relatives in Kentucky.

Capt. (USN) and Mrs. Raymond Hohenstein, who lived in San Diego three years ago, are back and have bought a home in the 500 block of Catalina Blvd. He is senior chaplain at the Naval Training Center.

Their son, Clyde, who graduated from Hoover in 1952 and from the Naval Academy this spring, is indoctrinating new plebes there this summer in seamanship and navigation. Their other son, Lt. (jg.) Charles Hohenstein is stationed at Camp Elliot. They also have a daughter, Wilma Rae, 6.

Newlyweds, Mr. and Mrs. F. J. Hickey, are at home now in the 1400 block of Sunset Cliffs Blvd. Mrs. Hickey, the former Joanne Bovee, will continue teaching at Silvergate Elementary School this fall. Mr. Hickey is a distributor for a tobacco company.

Returning of San Diego from Minneapolis, are Mr. and Mrs. E. G. Andalaft, who have moved into their own home in the 900 block of Temple St.

Mr. and Mrs. W. J. Creel have

bought a home in the 1000 block of Bangor St. Mr. Creel is with a local aircraft company.

Col. (USMC) and Mrs. A. J. Keller have bought the Shelton home in the 3000 block of Dumas St. In Loma Portal. Their son, Alan, will be a senior at Stanford this fall.

From Athens, Greece, come Mr. and Mrs. W. E. Davis and their children, Billy and Judy, an Army family, who will be stationed at Fort Rosecrans. They are busy getting settled in their new home in the 3300 block of Wisteria Dr.

Mr. and Mrs. E. E. Shaffer are enjoying the view from their new home in the 1300 block of Plum St. They lived at 1270 Plum while they were building. Mr. Shaffer is director of Public School Research. They have two sons, Evan, 7, and Timmy, 5.

Newlyweds, Dr. and Mrs. Burch Mehlin, are getting settled in the Dutch Colonial home that Dr. Mehlin has owned for 15 years on Kellogg St. in La Playa.

Mr. and Mrs. C. J. Peterson, of Monrovia, are at home now in the 1200 block of Moana Dr. He is assistant director of San Diego Water Dept. Son, Fred, will attend State College this fall. They have two other children, Chris, 16, and Alice, 11.

WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

Rep. Frank Thompson Jr. (N. J.) reported to Congress that 84% of the nation's independent business, in a nationwide membership poll by the National Federation of Independent Business, favor measure before House to reduce corporation income tax rates to 22% normal, and 31% surtax.

In Senate, Sen. John Sparkman (Ala.) introduces bill to change corporation income taxes to start at 5% on first \$5,000, increasing on a graduated scale in accordance with earnings.

Because both measures slightly increase tax rates on corporate earnings of \$50,000 or more, heavily financed ballyhoo opposing them can be expected.

But here are facts. 46.8% of all nation's corporations earn less than \$5,000 per year; 89% earn less than \$50,000 per year.

Altogether, this 89% pays slightly more than a billion dollars per year, or about same amount given away to date to bolster the rule of Communist Tito in Yugoslavia.

As it stands now, a struggling little corporation that makes \$5,000 profit must pay \$1500 in taxes.

While measured against a billion dollars to Communist Yugoslavia, this \$1500 is but a drop in the bucket, yet to that corporation, trying to expand, \$1500 is a sizeable sum.

Rep. Thompson sizes it up by saying that despite economic growth of nation, for past four years growth of new businesses has stood still. Small business is

experiencing a heavy percentage of failures, and last year alone the working capital of the nation's small business firms dropped by 40%. Sen. Sparkman, who is also head of the Senate Small Business Committee, feels the situation is now in a crisis stage.

Unfortunately, for many years, American leadership has not understood American strength as well as the founder of Russian Communism.

Over 30 years ago Lenin said, "The strength of capitalism lies in the strength of small business, but unfortunately (for communism at that time) small business still survives in a large degree in the United States, giving birth to the middle classes, constantly, hourly, spontaneously, and on a mass scale."

All this was said, of course, before management of U. S. government had taken measures that put a crushing weight on independent business.

About the same time, Lenin also made this prophecy. "Britain," he said, "will expand herself out of existence, Germany will militarize herself out of existence, and America will spend herself out of existence."

Two-thirds of his predictions have come to pass.

It is to prevent the other third from coming to pass that men such as Rep. Thompson and Sen. Sparkman seek to reverse the present system which soaks up the money needed by small business to expand, to weather the storms, and gives it away. They realize that without a healthy American middle class, there will soon be no America. After all, if it is reprehensible to rob Peter to pay Paul, how much more reprehensible is it to rob Main Street to pay Tito.



NEATNESS IS A FAMILY AFFAIR for brother and sister, who wear vinyl jackets with warm quilted linings. By George Brockman in Duxkin.

Traffic Safety Films Offered

David Thompson, executive director of the San Diego County Traffic Safety Council has issued an invitation to all service clubs, civic and religious organizations and business firms to take advantage of the Council's free traffic safety film library.

The Council has eight films dealing with bicycle, pedestrian and driver safety. The films, some in color, range in length from 7 to 20 minutes and would fit well into a program of any length. All that is required is a 16mm sound projector and screen. If desired, a traffic safety talk by a member of the Council can be arranged to accompany the showing of the film.

These films are available by calling the offices of the Traffic Safety Council, BE-4-6115.



BOOKED FOR school day and dress wear is this double-breasted and back-belted coat in two-tone British tweed. By Stern and Herff.

50 Pound Bluefin Sets Pace In Yellowtail Derby

Dan S. Bodie, 178 Whitney St., Chula Vista, not only is setting the pace in the final period of the \$25,000 San Diego Yellowtail Derby but is quite likely to remain in front for the duration as the result of landing a 50 pound 12 ounce bluefin tuna which overshadowed all previous catches this year.

As a matter of fact, Bodie's big tuna is the largest taken by a sportsman in local waters in at least a decade and possibly the largest of all time. It was taken a short distance below the Coronado Islands from the sportfishing boat Sabre and the battle lasted for a full hour.

Two other unusual catches highlighted a busy week for derby fishermen. George Beck, El Monte, landed a 132 pound marlin which took his feather jig when he was trolling for albacore from charter boat Helen V, and Sam Keith, Anaheim, won a place in the spotlight when he sacked the first dolphin taken in local waters in several years. Weight of the latter was 13 pounds 8 ounces.

At the start of the fifth derby week, minimum qualifying weight was even 23 pounds, and the following anglers from Point Loma and Ocean Beach still were on the list: 28-5 bluefin, J. D. Vose, 4654 Pescadero; 25-14 yellowtail, Herbert Fredman, 3520 Fenelon; 23-13 albacore, M. Bert Hehner, 415 Rosecrans; and 23-0 albacore, Hugh C. Smith, 4888 Del Monte.

Local Notices

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME
No. 21633
State of California, County of San Diego, ss.
I hereby certify that I am transacting business at 4857 Newport Avenue, San Diego 7, in the State of California, under a designation not showing the name of the person interested in such business, to-wit:

OCEAN BEACH BAKE SHOP
LAWRENCE E. PETERSON,
6116 Ragsdale Avenue
San Diego 7, California
State of California, County of San Diego, ss.
On the 28th day of July in the year one thousand nine hundred and fifty-six, before me personally appeared LAWRENCE E. PETERSON, known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 28th day of July, 1956.
(Seal)
HOWARD A. PENTONNEY,
Notary Public in and for said County and State

Published in the Peninsula News Aug. 2, 9, 16, 23, 1956.

NOTICE TO CREDITORS
No. 59633
ESTATE OF FRANCES ROSE TAYLOR, also known as FRANCES R. TAYLOR aka FRANCES TAYLOR, Deceased.
Notice is hereby given by A. E. GALLAGHER, as the Administrator of the above entitled estate, to the creditors of, and all persons having claims against the said decedent, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administrator at his place of business 3222 Congress St., San Diego 10, California.

Signed A. E. GALLAGHER, Administrator of the Estate of the above named decedent.
JAMES DON KELLER,
District Attorney and County Counsel.
By Duane J. Carr, Deputy.
Attorneys for said Administrator.
Published in the Peninsula News Aug. 23, 30, Sept. 6, 13, 1956.

FORD'S SUNSET VARIETY
4715 POINT LOMA AVE.
• Hobbies & Models
• Sewing Supplies - Toys
• Greeting Cards • Gifts

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LOCATED AT
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3010 Carleton St., Point Loma
2850 Midway Drive

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Greatest Food Value
Show on Earth

Captain's Choice
Frozen Seafood

Cod or Perch Fillet

lb. packages

Your Choice

39¢

Cudahy Puritan
Sliced Bacon

1-lb. pkg. 49¢

Thick Sliced 2 lb. pkg. 98¢

Ground Beef

Visking Sealed lb. 39¢

Boneless Stew Meat

USDA Choice Beef Cut Chunk Style lb. 59¢

Ground Shoulder

Freshly Ground USDA Choice Beef lb. 49¢

Top Values in Produce

WATERMELON
GENUINE KLONDYKES

Top pick of the season... chosen by Safeway's own melon-wise buyers as they follow the fast ripening crop from one growing district to the next. Each melon guaranteed and remember at Safeway, watermelons can be purchased half or whole.

lb. 2¢

Idaho Russets

Hand Selected 10 lbs. 59¢

Italian Squash

New crop Young and tender lb. 10¢

Cranshaw Melon lb. 9¢

Honeydew Melon lb. 6¢

Persian Melon lb. 7¢

Casaba Melon lb. 6¢

JUMBO FEATURES

Scotch Treat, Frozen
Lemonade

6-oz. can. 10¢

Castle Crest
Cling Peaches

Halves or Sliced No. 2 1/2 can. 25¢

Wesson
Salad Oil

qt. bottle. 53¢

Maxwell House
Instant Coffee

6-oz. jar. \$1.59

Breeze Cheese
Loaf Cheese

2 lb. pkg. 77¢

Coldbrook
Margarine

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Medium AA
Fresh Eggs
Cream O' Crop

Dozen... 39¢

These prices effective in all Safeway stores in San Diego County Thursday, August 23, thru Sunday, August 26. Limit rights reserved.



BONNIE BEGINNER HAS A BONNY TIME on her first day of school, with reassuring help from one of the "older" girls. Helpful to mothers is the easy washability of the girls' Orlon school sets. Jersey shirts plaid-trimmed to match skirts rate fashion "A's." By Sacony.

There were 6,618,936 drivers' licenses outstanding in California as of February 29, 1956, reports the National Automobile Club of this total, 6,195,859 were operators' licenses and 423,077 were chauffeurs' licenses.

Mount Rainier National Park is the most popular tourist attraction in Washington State, according to the National Automobile Club.

Were you a soft touch today? Better start checking with your San Diego Better Business Bur-

eau. It's operated for your protection.

When It Comes To Fine Repair Service COME TO

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4822 NEWPORT AVE.
AC-3-1840 Ocean Beach

Pacific Shores

Ocean Beach's
Ultra Smart
Cocktail Lounge

HORS D'OEUVRES Served Daily 6 p.m.
Ollie & Ray Medina, Your hosts
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Follow the gay crowd to easy-to-reach Del Mar for our 17th Season of great thoroughbred racing.

Del Mar TURF CLUB
"Where the Turf meets the Sun"
Monday through Saturday
POST TIME 2:15 P.M.



Seats from \$1.20 (inc. tax)
For Reservations, call:
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AC 3-3156

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"N" GREEN STAMPS

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SERVICE STATION
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Cramped for room? Let L. Van Stelle Realtor, 2304 Sunset Cliffs Blvd., handle your problems.

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PT. LOMA 100x175. \$8000. Submit offer. GL-4-6796. Eves. GL-4-4111.

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STORE ROOM, former Water and Telephone office. 1335 Bacon. Rent \$30. Titlow Agency, 4993 Niagara, AC-3-1685.

4-B—Real Estate Wanted

HOUSE—3 Bdr. or smaller with room to add on. Will pay \$1500 down. AC-2-4979 after 6 p.m.

5—Rentals

Welcome Friends
To The
DEL WOOD
APARTMENT MOTEL
First Class Accommodations
Day, Week or Month
Call AC-2-1909 for Reservations
2104 Bacon St. Ocean Beach
San Diego 7, Calif.

5-G—Misc. Rentals

DO IT YOURSELF

Rent Our Tools & Equipment
Cement Mixers, Wheelbarrows,
For Weed Cutters, Power
Lawn Mowers, Lawn Renovators.
Roto Tillers, Garden Tractor.
with Dozer and Plow, Sanders,
Misc. portable electric tools.
Trailers Elect. Hedge Shear.

AUSTIN'S

4856 Santa Monica AC-3-8324

6—Wanted To Rent

HOUSE—3 bdr. unfurn. to \$125 mo. Point Loma, Ocean Beach area. Permanent. References. BR-3-5903.

SINGLE Apartment or cottage for nurse. Furnished. Phone AC-3-8668.

8—Contractors, Builders

REMODELING
& ROOM
ADDITIONS

Let us assist you in your
planning and financing.
FREE ESTIMATES & ADVICE

SAN DIEGO

HOME IMPROVEMENT CO.

4837 Voltaire
Day AC-3-1914 Nite AC-3-8849

WALLS, fireplace, patios, barbecues, drains, carpentry, plastering repairs. Free estimates. A Simas, AC-2-6717.

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Property Maintenance
Residential Drafting Service
B. Fredman, AC-3-5544

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INTERIOR - EXTERIOR Paint-
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Free Estimate
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BEN M. STONE
EXPERT PRUNING, HAULING
Monthly Maintenance
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TOPSOIL

Grading, Skiplading
Larry Eulberg AC-2-8883

13—Schools, Instruction

MUSIC INSTRUCTION
On Clarinet, saxophone — flute.
Beginners or advanced, \$1.50, my
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THEMSELVES

Your donations of Clothing,
Shoes and Furniture provide the
"wherewith" for them to be use-
ful and happy members of so-
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402 5th Ave. BE-3-5157
24 hr. Telephone Service
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SHARPENED

Hand or power by factory ap-
proved methods. Satisfaction
guaranteed.

Saws, Shears, Hand tools
Pick-Up and Delivery

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TYPEWRITERS

ADDING MACHINES

Buy for less. Discount to Service
Men. Rentals, Repair, Sales.
30 years experience.

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Typewriter Co.

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Ocean Beach

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Repaired — Replaced
Bring in your old
rollers and save.

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20 years experience in general
landscaping, maintenance of
lawn, shrubs, trees and spray-
ing. Free estimates. Month, day
or hour. CY-6-0947 or CY-3-5121,
ask for Roy.

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Bulldozing Clean Ups
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Distinctive Work.
IBM Electric Typewriter.
Telephone Answering Service.

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15—Services Offered

PURCELL RUG FARM, Used
Rugs & Carpeting, wall-to-wall
carpet, cleaning, modern latest
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8x12 Cleaned \$6.00. 4234 Vol-
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CARPENTRY, Small remodel-
ing, Home repairs, Furniture
repairs, by hour or day. Phone
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WINDOW CLEANING — Resi-
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floor waxing. Call Tony AC-
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CABINETS — Furniture, store
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IRONING or Baby Sitting, my
home or yours. Reasonable.
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ing, gardening, maintenance.
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Clean-up, hauling. Call Larry
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Particular work for particular
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DRESSMAKING and Alterations.
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IRONING, light mending, but-
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and What have you! AC-2-2263.

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PASTIME CLUB CARD ROOM
Join your friends for a pleas-
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Dancing Nightly
1921 Bacon AC-3-9850

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The Biggest Little Jeweler
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C. L. DERSCH
JEWELER and WATCHMAKER
4952 Newport Ave. Ocean Beach
All Work Done in our Shop!
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5040 NEWPORT AVE.
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B & K TRANSFER

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Phone AC-3-8169 for
FREE DELIVERY

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Nursery to First Grade
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2 thru 6 yrs.
2909 Keats (near DeFalco's)
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OCEAN BEACH

\$8750—2-B.R. home near Ocean.

\$9300—2-B.R. cute home with
patio. You will love it.

\$13,500—Nicely furn. duplex,
big inc.

\$11,500—Very choice 2-B.R.
home.

LISTINGS WANTED

We want your OCEAN BEACH
AND PT. LOMA LISTING. We
WILL advertise it, in Five se-
parate papers.

BERT W. WENRICH

Realtor

Ocean Beach

2029 Bacon AC-2-8425

CHARLIE FREEMAN'S

SPECIALS

2 Bedroom house on R-4 lot. Close
to shopping, bus and schools.
\$8750. Easy terms.

2 Bedroom house for rent. \$115
month.

R-4 lot, 50x140, \$6500.

6 Units all furnished. Income
\$640 month. \$80,000.

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MOUNTAIN HOME and income,
exchange for 7. AT-4-7275,
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Nursery To 9th Grade
WARREN WALKER SCHOOL
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BILL'S MOBILGAS SERVICE
Corner Point Loma Ave.
and Sunset Cliffs, AC-2-4422

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WOOD'S SHOE SERVICE
4979 Newport AC-2-0165

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A.B.C. CAB CO. AC-3-8322
2-Way Radios Oper 24 hrs.
Low, Low Rates — Go Anywhere
5 can ride for price of 1
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BABY SITTING — Experienced.
Your home. AC-3-7841.

BABY SITTING. Any hour. Your
home. AC-2-5103.

CHILD CARE my home. Any
age. AC-3-5104.

CHILD CARE — My home. Re-
liable. AC-3-0825.

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home. Yard. AC-3-5784.

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Full time or days in my home.
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CHILD CARE, Local reference
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CHILD CARE in my home. Phone
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18—Situations Wanted

EXPERIENCED SOPRANO SO-
LOIST and Choir Director.
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CAPABLE LADY wishes to serve
at luncheons, parties, etc. Re-
ferences available. AC-3-0816.

EXPERIENCED CASHIER. Part
or full time. AC-3-9037.

COMPANION and care of elderly
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18-A—Help Wanted

DRIVER, Full or part time. ABC
Cab Co. 5049 Newport.

19—Help Wanted, Female

SKIP TRACER — Collection
clerk. Will train. AC-3-9610.

WOMAN FOR CLEANING 1 hour
daily. Vicinity Pt. Loma Ave.
and Froude. AC-3-9610.

NEED Reliable Fountain, lunch
girl. 11 to 2:30. No Sundays.
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20—Help Wanted, Male

CARRIERS, Boys to deliver Pen-
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and La Playa area.

21—Radio, TV

TV SERVICE. Cash and carry.
Big Savings. Fast, efficient
service! Open evenings. Lucky
Marine Radio. 4733 Point Loma
Ave. AC-2-3069

TV RENTALS—By week or
month. Delivery service. BOB
HORN TELEVISION, 1865 Sun-
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REAL ESTATE

Point Loma -- Ocean Beach
Realty Association

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Closed Sundays

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SNOW WHITE 2-bedroom
Colonial cottage. Redwood ex-
terior, cedar roof. Immacu-
late interior, newly decorat-
ed, fully carpeted. Enclosed
yard, beautiful gardens,
trees. Only \$11,000. Terms.
THIS YOU MUST SEE!

ESTATE WANTS ACTION!
on this 1-1/2 old 3-bedroom,
2-bath home. Fireplace, nat-
ural wood kitchen, built-in
range and oven. YOUR OP-
PORTUNITY HERE! Only
\$23,500. Call now for full de-
tails and to see.

LOMA PORTAL. Just listed!

Spacious 3 bedrooms. 1 1/2
baths, corner lot, enclosed
patio. Vacant. Shown any time.
Just \$18,750. Excellent terms.

ROBERT CROOKS CO.

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2125 Poinsettia

AC-3-7121 AC-2-5603

LONG, LOW & RANCHY

New 3 bedroom, 2 bath in
gleaming white siding. Large
tile kitchen, brick fireplace.
Completely fenced and land-
scaped, in convenient area.
\$24,500.

BAY VIEW

2400 sq. ft. of luxury and
elegance. This 3 bedroom and
den Loma Portal home, is 2
years old and superbly con-
structed. Features large plate
glass windows, all electric
kitchen with built-ins. The
exterior is board and batten
and heavy shake roof.
\$38,500. App. \$11,000 down.

DEVEREAUX-SCULL

CO.

1002 Roscreans Street

AC-3-1621

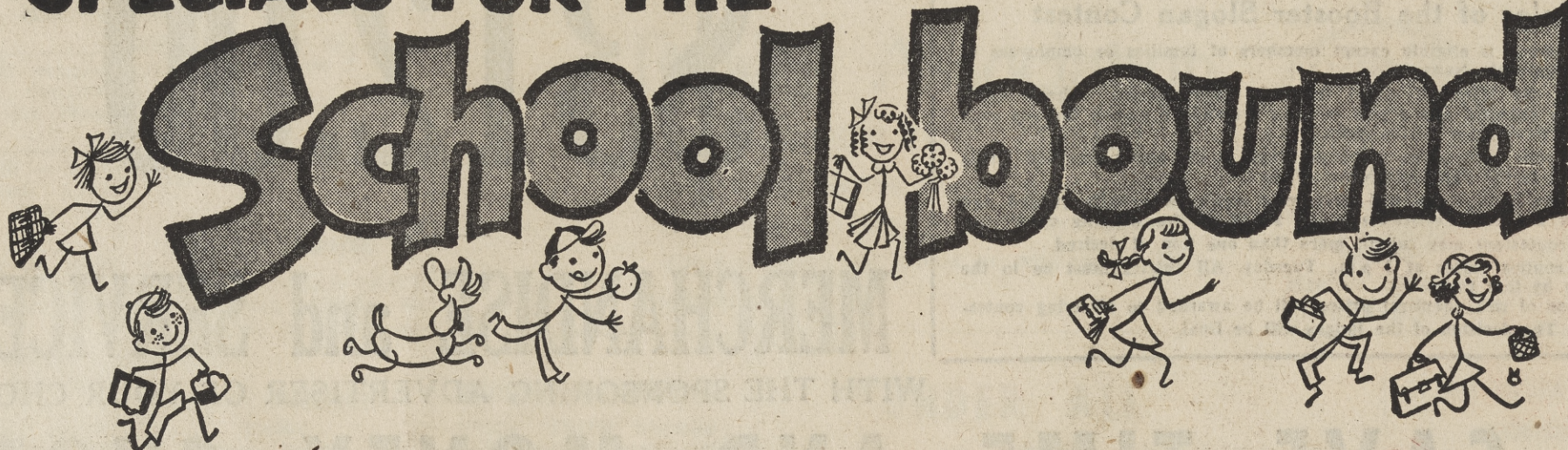
POINT LOMA HEIGHTS

STUCCO 2 BDR. & DEN
LEVEL 50x140 LOT
VIEW, FRUIT TREES
ABOVE OCEAN BEACH
CHOICE LOCATION
\$13,250, TERMS

ROSECRANS REALTY

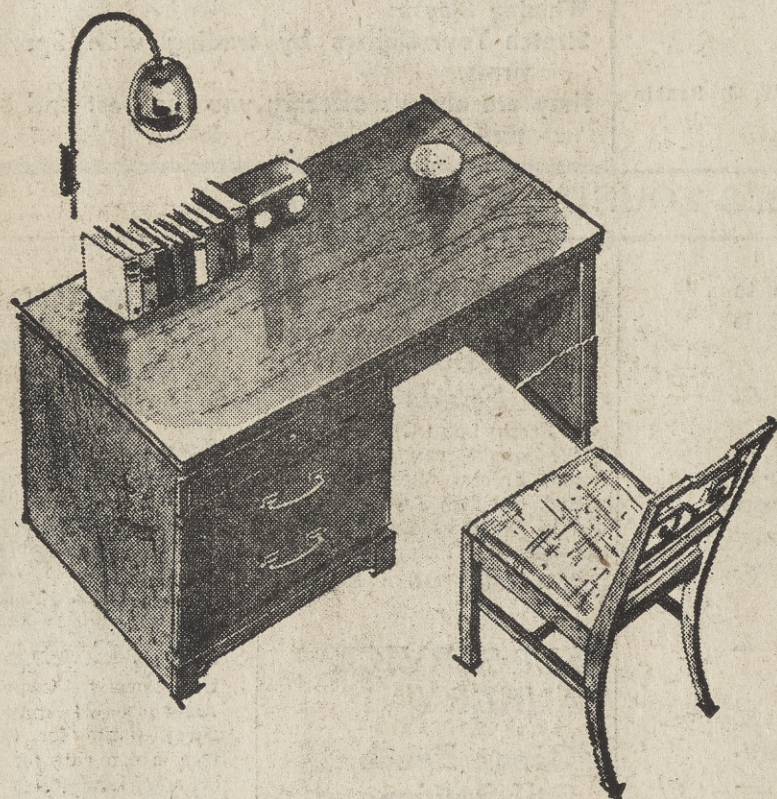


SPECIALS FOR THE



BARGAINS IN DESKS

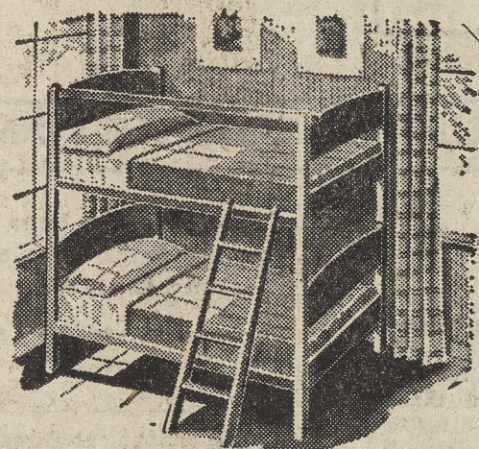
Blond Modern Filbar Desk
Reg. \$40.95 **Now 29.95**



Metal Kneehole Desk, Biege
Body with Walnut Finish
Mar-proof Top
Reg. 34.50 **Now 24.95**

Unfinishd Pine Desk
3 Drawer Modern
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Large Blonde Mahogany
Desk
Reg. 119.95 **Now 99.00**

BUNK
BEDS

Wooden Bunk Beds
with Ladder & Guardrail
Only 49.95

LAMPS

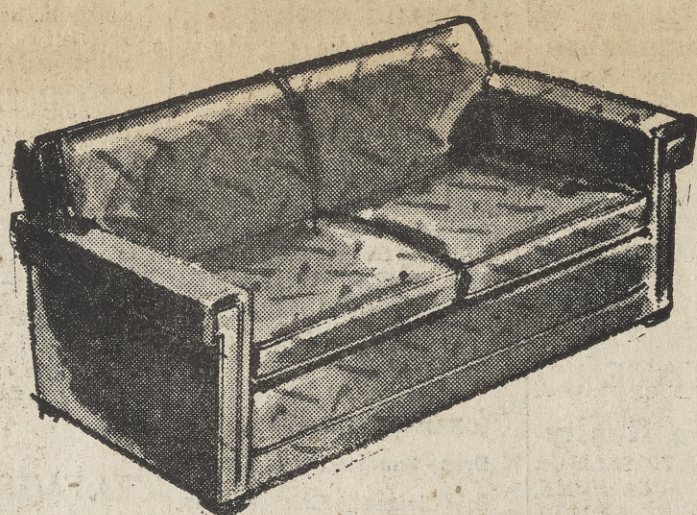


Twin Gooseneck
Study Lamps in
Ass't. Colors
Only 3.95

Many other
Bargains
in Floor and
Table Lamps

TERRIFIC BUYS
IN SLEEPERS

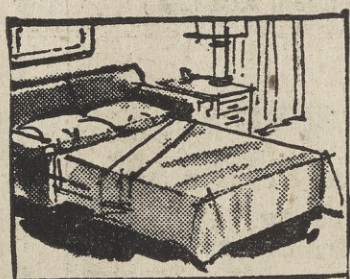
IDEAL FOR SOLVING THAT SPACE PROBLEM

Kroehler Divan and
Matching Chairs

100% Nylon Upholstery over
Foam Rubber in Pink Toast

DIVAN CONVERTS INTO BED

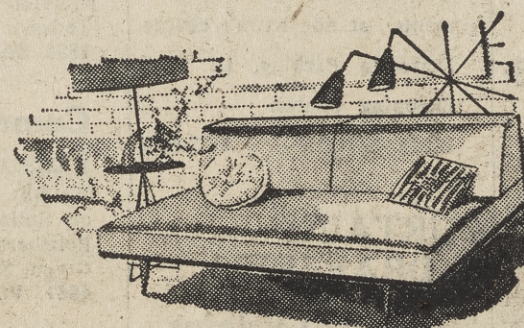
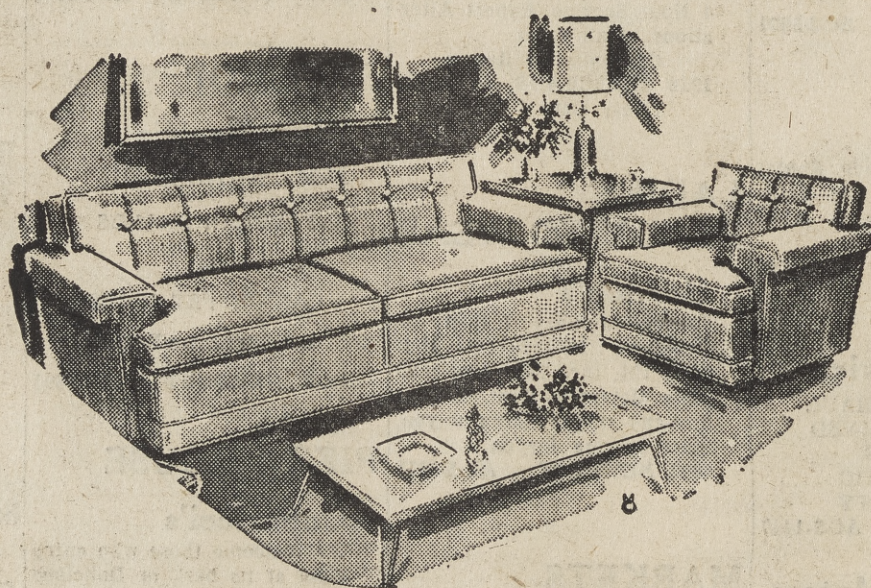
only \$38900



Light Green Mooresteen Divan
Standard Arms
Reg. 249.95 **Now 199.00**

Beautiful Red Kroehler Narrow Arms
Reg. 239.95 **Now 199.95**

Sealy Anniversary Sleeper in Toast
Reg. 219.95 **Now 179.00**



Rust Colored Foam Rubber
Comb. Studio Couch
and Single Bed

Reg. 109.95 **Now 79.95**

Complete the Beauty of Your Home with Custom-Styled Draperies!

Let our decorator help you with fabrics suitable with your own setting. Stop in or call for FREE estimate and advice on color coordination!

SHOP
MONDAY & FRIDAY
EVENINGS UNTIL 9
CLOSED MONDAYS UNTIL NOON

NOEL FURNITURE

4836 Newport Avenue,

Ocean Beach, AC-3-3163



Peninsula News

PENINSULA NEWS

THURSDAY, AUGUST 23, 1956

SECOND SECTION—PAGE ONE

**8 BIG DAYS
AUG. 24 - SEPT. 1**

**BACK
TO
SCHOOL**

Sale!

You will find Special BARGAINS for Back-To-School needs in this issue offered by your friendly OCEAN BEACH MERCHANTS. \$200.00 in CASH will be given to some Lucky Person . . . Check with Ocean Beach Merchants For Full Details.

SHOP FRIDAY NITES UNTIL 9





CAMPUS FASHION STUDY features coordinates. Here, wool cardigan is trimmed to match striped imported cotton skirt.



COLLEGE MALES approve her well-dressed look. Dress has empire waistline, button-tab front.

Favorite of Co-Ed

Dressing up for a formal dance, this year's co-ed gives first preference to short gowns with full skirts. Sophisticated fabrics such as crisp silks or filmy chiffons are liked. For informal dating, there's increased interest in slim dresses of silk or sheer wool.

Grown Ups May Outnumber Kids In Classrooms

There's a good chance that more adults will be going back to school this fall and winter than all of the children who will be enrolled in kindergarten, elementary and secondary schools combined.

Arthur P. Crabtree, a vice president of the Adult Education Association of the United States, wrote recently in the New York Times that "in the nation as a whole some 35,000,000 grown ups are learning anew about this business of living more intelligently."

They are enrolling in all manner of classes to study everything from citizenship to home decoration, literature and the arts, as well as trade.

Add to these the number of business executives who will be taking special courses in management; professional men going to lectures on progress in their field, skilled mechanics going to class to expand their knowledge of developments in their fields, and it seems just about everybody will be going back to school some time, somewhere, during this coming year.

ROCKY'S SPORTSWEAR

Slated for
CLASSROOM SUCCESS

Student Specials:

Zipper Flannel Jackets

100% Wool.
Colors: Powder Blue,
Charcoal, Charcoal Iceflake
Reg. 15.95 . \$12

Faded 10-oz. Denim
Peggys & Slacks
Reg. 4.95 . 3.95

Short Sleeve
Sport Shirts
Reg. 4.95 . 2.95

ROCKY'S SPORTSWEAR



New Location
Now at
5025 Newport
Avenue

CLIP THIS ADVERTISEMENT!

5 FREE PENCILS for



Yes . . . we are giving away absolutely FREE 5 Pencils valued at 5c each. There's no obligation . . . nothing to buy. All you have to do is clip this advertisement and bring it to our store.

NO PURCHASE NECESSARY
NO OBLIGATION!

BRING THIS ADV. WITH YOU

Don't Forget To Register for
FREE MODERNISTIC ARNOLD BIRD HOME
Drawing to be held Friday, Aug. 31.

BLUE PACIFIC PET SUPPLY

4829 Newport Ave.

AC-3-0605

CLIP THIS ADVERTISEMENT!

FALL CLEARANCE

ENTIRE STOCK OF PATIO FURNITURE



6-FT. REDWOOD TABLE WITH
TWO BENCHES SALE **16.88**

\$22.50 UMBRELLAS, 7-ft.
with Metal Pole..... **14⁹⁵**

19.95 UMBRELLAS, 7-ft.
with Wood Pole..... **13⁹⁵**

28.95 Deluxe Redwood
Chaise Lounge..... **22⁵⁰**

39.95 Deluxe Redwood
Gin Rummy **29⁹⁵**

13.95 Square Redwood
Umbrella Table **9⁹⁵**

119.50 MAPLE BUNK BEDS, complete
with Innerspring Mattress..... Sale **99⁵⁰**

SALEM MAPLE KNEEHOLE
DESK **69⁹⁵**

99.50 Value MAPLE CHEST
on CHEST **69⁵⁰**

SALEM MAPLE 4-DRAWER
CHEST OF DRAWERS **49⁹⁵**

50.50 Value MAPLE PANEL
BED **39⁵⁰**

99.50 SIMMONS INNERSPRING MATTRESS
with BOX SPRINGS
SALE **79⁹⁵**

SALEM MAPLE BOOKCASE
HEADBOARD **27⁵⁰**

Open Monday and
Friday Nites Till
9:00 P.M.



4051 VOLTAIRE AT WABASKA — AC-3-3630

EASY TERMS

WE CARRY
OUR OWN
CONTRACTS

**FRAN'S
FASHIONS**

Casually yours...



"Collegian"

SKIRTS

Flared or Penciled

**8.95 10.95
12.95**

Cardigan & Slipover

SWEATERS

Lambs Wool and
Fur Blend

8.95 and up

S & H GREEN STAMPS

FRAN'S FASHIONS

4892 Newport Avenue AC-3-0411



Marc's **TOP
VALUES**

for Class and Campus!

Men's Nationally Advertised

Stretchie HOSIERY

Regularly \$1.00 pair..... **5 pair 1.99**

Nationally Advertised

DRESS SHIRTS

Reg. 3.95..... **1.99 3 for 5.61**

Men's Silk and Orlon

SUITS

Reg. 59.95 **44.95**

30-60-90 DAY CHARGE ACCOUNTS

Marc's
4919 NEWPORT AVE.
OCEAN BEACH, CALIFORNIA

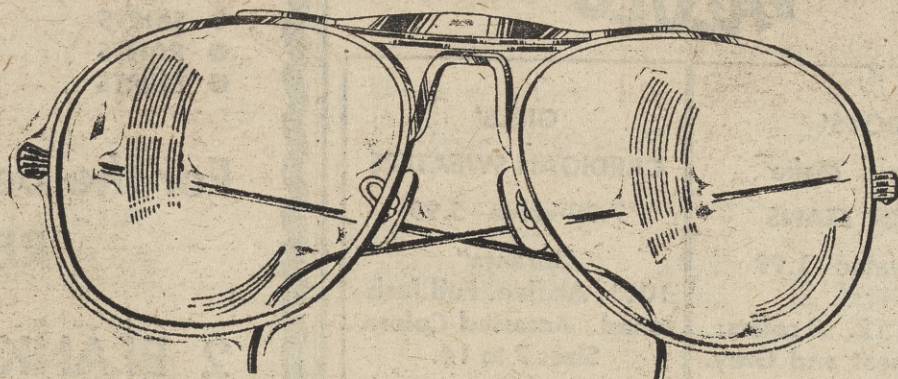
OPEN FRIDAY NITES 'TIL 9



JEWELERS

Watchmakers by family tradition

BACK TO SCHOOL SPECIALS

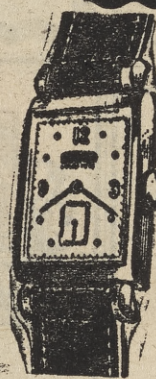
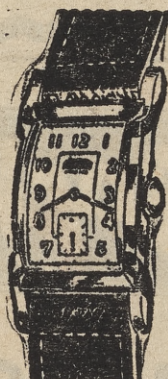


SUN GLASSES

UNBREAKABLE
FRAME AND LENS
CASE INCLUDED

REG. PRICE
\$1.98

38¢



17-JEWELS

10-K GOLD FILLED

FINE SWISS WATCH

1 Year Written Guarantee

Reg. Price
\$57.50

\$9⁸⁷
plus
tax

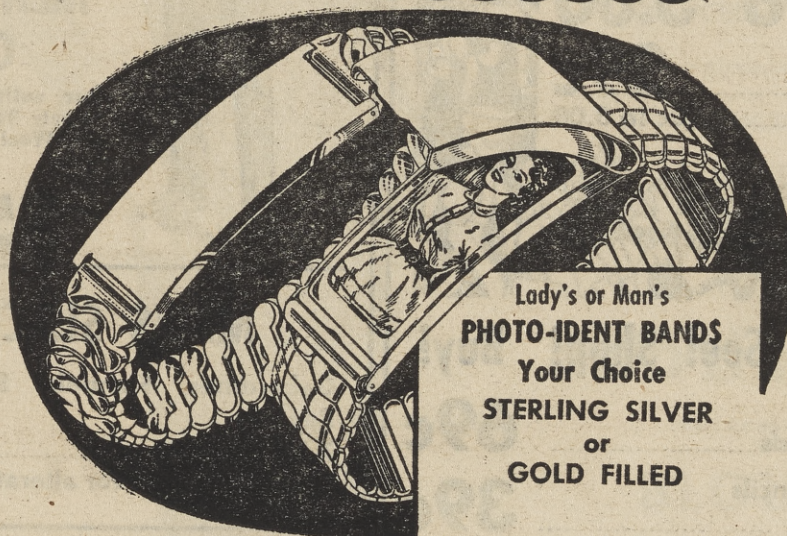
**Your money back if Not Completely
Satisfied**

**RETRACTABLE
BALL POINT PENS**

Your Choice of 8 Colors

Reg. Price
\$1.00

19¢



Lady's or Man's
PHOTO-IDENT BANDS
Your Choice
STERLING SILVER
or
GOLD FILLED

Reg. Price
\$9.95

\$2⁹⁷
plus
tax

**Your money back
if not completely
Satisfied.**

**WHEN IT COMES TO VALUES
COME TO . . .**

**BUY ON OUR
BUDGET
PAY PLAN**

AT NO EXTRA COST

PAY WEEKLY
OR MONTHLY



LEADING JEWELER
OF OCEAN BEACH
ACademy 3-1840

JEWELERS

Watchmakers by family tradition

4822 NEWPORT AVENUE

OPEN MONDAY and FRIDAY 9 to 9

VERY SPECIAL
★
BACK-TO-SCHOOL
★ **VALUES** ★

BOYS'
Famous Make
BOXER JEANS
2.98 value—1.99

Size 4 to 12. 3 colors:
Mint, Wheat and Grey.

GIRLS'
CARDIGAN SWEATERS
7.99 value—5.99

"Infanta"
100% Acrilan. Full fashion-
ed. Assorted Colors.
Sizes 7 to 14.

MARY MONROE

CHILDREN'S WEAR

4996 Newport Ave

Phone AC-2-7110

**TRY...
BONDED CLEANERS**

- SWEATERS
- SKIRTS
- PANTS
- SHIRTS

45¢

PLAIN
DRESSES

89¢

*For the best Dry Cleaning In San Diego
REGARDLESS OF PRICE*

2 BLANKETS CLEANED . . . \$1.00

- 1025 Rosecrans
- 4054 Adams
- 7099 University
- 108 S. Euclid
- 2295 Moore
- 4111 Ashton
- 5404 Division
- 1841 Garnet
- 9032 Campo Road
- 3125 54th St.
- Linda Vista Plaza
- 625 69th St.
- North Shore Laundrette
Pacific Beach
- Aztec Terrace
- Fourth Avenue Laundrette
4th and Market

SCHOOL NEEDS AT KRAFT'S

- Filler Paper
- Crayons
- Tablets
- Paints
- Pens
- Erasers
- Pencils
- Colored Construction Paper
- Rulers
- Dictionaries

Top of the Class Buys!

Drawstring Lunch Bags **1.29**
Lunch Boxes Complete **1.96 to 3.00**
100 Envelopes Regular 39c **29c**
Binders **50c to 3.00**

Come See! Shop! Buy!

Masonite Clip Boards **69c**
No. 2 Pencils 60c pack **39c**
Ball Point Pens **29c to 3.00**
180 Filler Sheets Regular 50c **39c**

WE GIVE S & H
GREEN STAMPS

**KRAFT'S
DRUGS**

Kraft Building
Cor. Newport & Bacon



BARGAINS AT ELM'S

Men's Suits

An extra value special!
Every suit regularly \$44.95 and up. A real savings on our quality Suits. No charge for alterations.

\$5.00 off

MEN'S SPORT COATS

Our entire stock of Handsomely Tailored Sport Coats. All Wool fabrics. New patterns.

\$5.00 off

Boys Suits and Sport Coats

Be sure and see these. Choice of entire stock.

Sport Coats . **2.00 off**
Suits . . . **3.00 off**

WOMEN'S CASUALS AND SCHOOL OXFORDS

A large stock of Shoes. **\$1.00 off**
Reg. 4.95 to 9.95.....

MEN'S SHOES

Our entire stock of Quality Shoes. **\$1.00 off**
Reg. 8.95 up.....

MEN'S SLACKS

Gabardines, Flannels, Sharkskins. Regular **\$2.00 off**
7.70 to 17.95
No charge for alterations.

JACKETS

Men's and Boys' Styles. Suedes, Wools, Leather **\$2.00 off**
Reg. \$13.95 up

ALL CHILDREN'S SHOES

Large Group! Save now on.. Back-To-School

Reg. 4.95 up \$1.00 OFF

ELM'S

SINCE 1936

Newport Ave., Ocean Beach

OPEN FRIDAY UNTIL 9 P.M.



BACK TO SCHOOL SPECIALS!

½ PRICE SALE!
Tussey
MOISTURE CREAM
Reg. 5.00.....Sale 2.50
Reg 3.00.....Sale 1.50

Dorothy Gray
CLEANSING
CREAMS
½ PRICE SALE!
Salon Cold Cream
Dry Skin Cleanser
Reg. 3.50.....Now 1.75
Lavish 12-oz. size

Chiffon
TOILET TISSUE
4 for 49c

200 Size
KLEENEX
TISSUE
6 for 1.00

Pepsodent
TOOTH PASTE
Giant Size
2 for 73c
SAVE 25c

Helene Curtis
SPRAY NET
Reg. 2.00.....Sale 1.69

Monogrammed
LOOSE LEAF
BINDERS
• Point Loma
• Dana
• Sacred Heart
each 1.00

FREE! FREE! FREE!
BE BOP PENCIL
with each purchase of
School Supplies.



We Give ACTION STAMPS

OCEAN BEACH PHARMACY
4935 Newport Ave.

AC-3-3139

School
Specials!

Men's or Ladies'
CUFF LINKS 2.50 Value **69c**

Assorted Styles
EARRINGS \$1.00 Value **2 for \$1**

Expert Repair Work.. In Our Own Shop

C. L. DERSCH
JEWELER and WATCHMAKER

Biggest Little Jeweler in Ocean Beach
4952 NEWPORT AVE.

AC-2-0215



Girl's Rayon Panties

Sizes 6 to 14.
Three assorted
colors in a bag.

3 pr. \$1

Girls'
KITTEN SOCKS

Cashmere Soft.
5 colors. **\$1.00**
pr.
Sizes 8 to 11

Grey Hooded
SWEAT SHIRTS

Men's: **3⁴⁹**
s-med.lg.-ex.lg.
Boys: **2⁹⁸**
Sizes 14 and 16.....

YARDAGE

Percalé **3 yds. \$1**
Prints.....
Drip Dry **79c**
Cotton Prints..yd.
"Pampered" **98c**
Cotton Prints..yd.

Buy
where
you
get
S & H
Green
Stamps

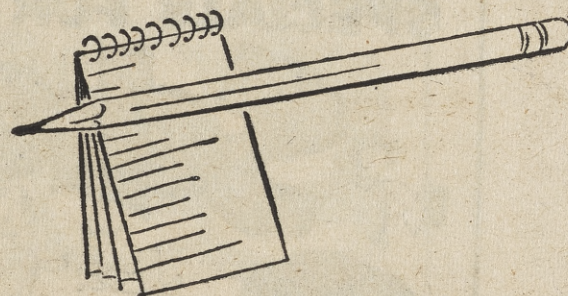
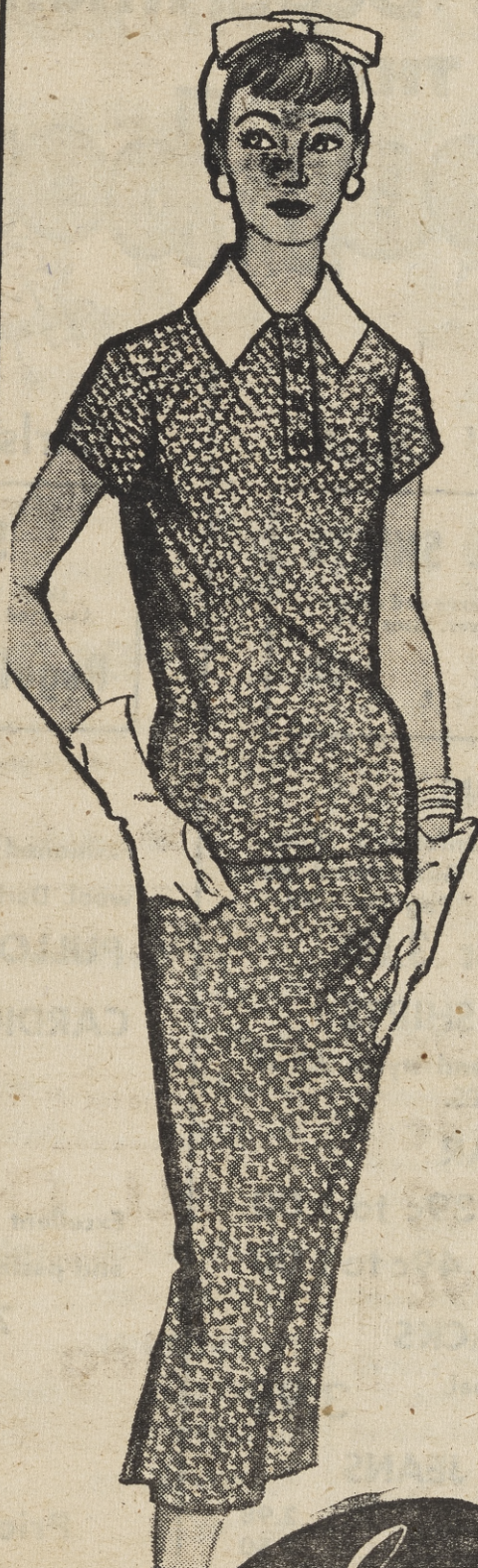
LOWNES' Dept. Store

4960 Newport Ave.

Ocean Beach

AC-2-8688

GORDON'S Specials for the desk set

Cotton
Skirt & Blouse Sets

Regularly 14.95

REDUCED **½** PRICE

COTTON FELT
SKIRTS

Reg. 5.95, thru 9.95

NOW...

3.95 thru 6.95

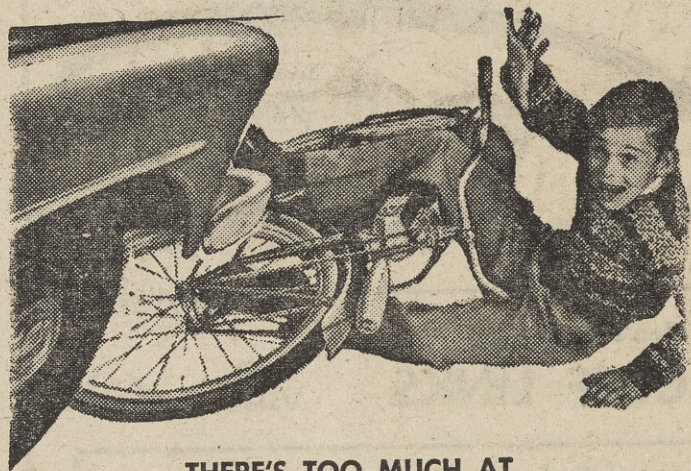
BLOUSES

\$1.00 and up

DRASTIC
REDUCTIONS
ON
BATHING SUITS

Terry Cloth
ROBES
Reg. 8.95
Reduced to \$5.50





THERE'S TOO MUCH AT
STAKE FOR YOU TO TAKE CHANCES!

Human lives are in the hands that drive your car. Proceed with caution. Watch out for children, especially. Then take one step more for their protection . . . and yours! Get liability insurance to relieve the financial strain and stress of accidents which you can't prevent. Don't risk delay. Do it now!

CALL FOR DETAILS ON OUR LOW-COST COVERAGE

JOS. L. RICHARDSON CO.

Complete Insurance Service

1859 Cable - Ocean Beach - AC-3-3679

FOR THE WELL DRESSED "CO-ED" SWEATERS

WOOL
OR
NYLON

SKIRTS

Dyed To Match Colors

Use Our Layaway Plan

\$1.00 will hold any garment

ELIZABETH BOWEN
4926 NEWPORT

The Store For
School or College

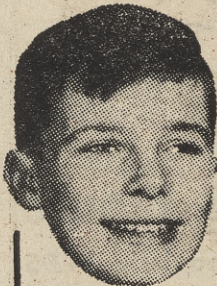
GIRLS

Meet Your Friends Here

MANY BACK TO SCHOOL SPECIALS

Wahl's Department Store SPECIALS FOR THE

School bound



Boys' Dept.

FLANNEL SHIRTS

Assorted patterns and colors
by Tom Sawyer. Sizes 4-18

Regular 2.49 value . 1.99

BOYS' JEANS

Vulcanized Double Knees. Sanforized. Reinforced at point of strain. Knees Guaranteed the life of garment. Size 4 to 12. Regular 1.98.

1.79 each, 2 for 3.00

SHORT SLEEVE SHIRTS

Large assortment of patterns and styles. All at
REDUCED PRICES.

UNDERWEAR

Briefs . . . 39c to 1.00

T-Shirts . . . 49c to 1.00

PEGGER SLACKS

Black, White, Turquoise Charcoal,
Wheat and Light Blue 3.98

BILLY THE KID JEANS

Slims, Regulars . . . 2.98
Husky . . . 3.50



Girls Dept.

SKIRTS

100% Wool. Drum lined.
Assorted Colors. Size 8 to 18

Regular 7.98 value . 5.98

SWEATERS

Fashioned fine gauge orlon or imported lambs
wool. Dark and pastel shades. Size 34 to 40.

PULLOVER, 4.98 value . 3.98

CARDIGAN, 7.98 value . 5.98

PANTIES

Excellent fine quality, 40 denier. Nylon. White
and pastel. Size 5, 6, 7.

79c value, 2 for 1.00

DRESSES

Priced from 2.98 to 7.98

WAHL'S DEPT. STORE

4978 Newport Ave.

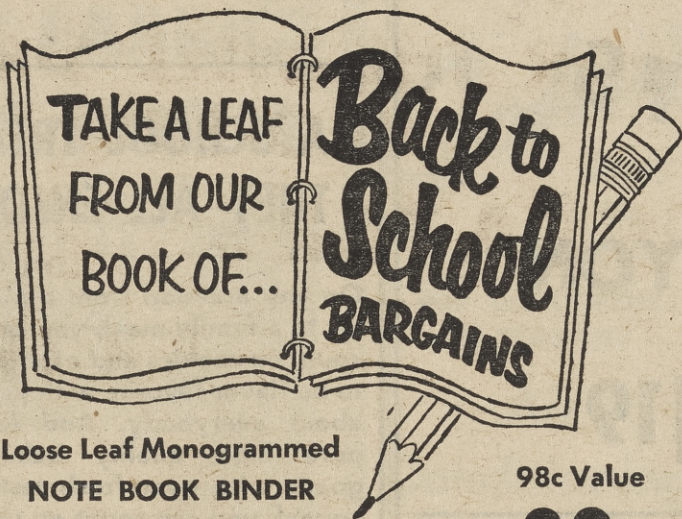
AC-2-3100

Good Penmanship Will Be Helped By These Rules

THE six basic principles of good handwriting as set forth in the Handwriting Foundation's booklet entitled the "Second R," are as follows:

1. Watch out for tricky letters. Be sure to distinguish between e and l, i and r, l and f.
2. Watch out for tricky numbers. You must carefully differentiate between 1 and 7, as well as 3, 5 and 8.
3. Sit properly. Keep both forearms on the desk, push hips back and shoulders slightly forward.
4. Avoid tiring the hand. Keep palm and wrist down and don't turn the hand too far to the side.
5. Keep a good supply of writing tools in order, including, of course, pens, pencils, paper and ink.
6. Carefully separate letters, space words, and, in general, pay attention to the way you write.

The Foundation's booklet is available free to those who write for a copy to 1426 G Street, N.W., Washington, D. C.



Loose Leaf Monogrammed
NOTE BOOK BINDER
Heavy Canvas Cover

98c Value

69¢

Your choice of monograms:
Point Loma, Dana, Sacred Heart



Rodeo Design
LUNCH BOX
Sturdy Metal Construction

Reg. 49c

29¢

HOMER'S VARIETY STORE

4871 Newport Avenue



The Largest and Most
Complete Stock of
Quality School Supplies!

Come in and shop our
Specially Selected

Back-To-School
Specials!

SHARP REDUCTIONS!

WE GIVE S.W. GREEN STAMPS

BURDINE'S

STATIONERY

4934 Newport Ave.

AC-3-6795

Only 8 More Days of MORLIN'S TOT SHOP

Clearance

REGULAR SCHOOL
CLOTHING

20% off

SUMMER STOCK
Priced to Clear

25% to 50% off

BOYS' DEPT.

Infants, Toddlers and Regular
Zipper Front Long Pants.....50% off

Infants, Toddlers and Regular
Cabana Sets50% off

Infants, Toddlers and Regular
Shorts50% off

Swim Trunks50% off

Light Denim Pants25% off

Light Denim Jackets25% off

SUITS

Regular & Toddlers.....25% & 50% off

Jackets25% & 50% off

Sweaters25% & 50% off

Rain Hats and Coats.....50% off

Dress Shirts20% off

Sport Shirts25% to 50% off

Jeans, all brands20% off

GIRLS' DEPT.

Infant's Creepers50% off

Shorts & Pedal Pushers.....50% off

Blouses20% to 50% off

T-Shirts20% to 50% off

Swim Suits50% off

Cotton Skirts50% off

Sweaters20% to 25% off

Summer Pajamas50% off

Dresses20% to 50% off

A few Coats

Short and Full length.....50% off

Our Brand

Birdseye Diapers, reg. 2.89.....Sale 2.38

Our Brand Gauze

Diapers, Reg. 3.49.....Sale 2.98

Bathinettes

2 only, reg. 21.95.....Sale 16.46

4 only, reg. 17.95.....Sale 13.46

Cosco HiChair

1 only, reg. 19.95.....Sale 12.95

Child's TV Chair

1 only, reg. 12.95.....Sale 6.50

Tend-A-Tot Baby Sitter

1 only, reg. 19.95.....Sale 14.98

Infant's Contour Chair

1 only, reg. 6.95.....Sale 3.95



T-SHIRTS

Infants, Toddlers and
Regular Sizes

Reg. price	Sale Price
1.00	69c
1.10	79c
1.49	1.19
1.69	1.39
1.98 & 2.98	1.69

Some up to ½ off

MORLIN'S TOT SHOP

1918 Cable St.

Ocean Beach

AC-3-3817

NYLON

PANTY-BRIEFS

RAYON

Reg. 59c **3 pair \$1.19**

Gotham Gold Stripe

HOSIERY

NEW SHADES FOR FALL

Reg. \$1.35

SPECIAL

99¢

VEOA MOSS

4921 NEWPORT

JUST SAY "CHARGE IT"

NO INTEREST

NO CARRYING CHARGE

90 DAYS TO PAY

**A SCHOOL TREAT
THEY ALL ENJOY!**

On any occasion from a picnic to a family meal, you can count on cookies and pastries to be flavor favorite with just about everybody. And for pure high quality baked goods with oven-fresh taste appeal, you can count on us. Enjoy them often . . . they are refreshing, healthful . . . and downright good.



NEWPORT PASTRY SHOP

4953 Newport Ave.

AC-3-3536

**SHOP and SAVE
at
ART'S Store for men for...**



Your Campus

Wearabouts

SHORT SLEEVE

Sport Shirts

One Group

2.99

Reg. 3.95

One Group

1.99

Reg. 2.95

SHARKSKIN

Zipper Jackets

Chose from 3 Popular Colors

REGULAR

6.95

4.99



ART'S Store for Men

4920 Newport Avenue

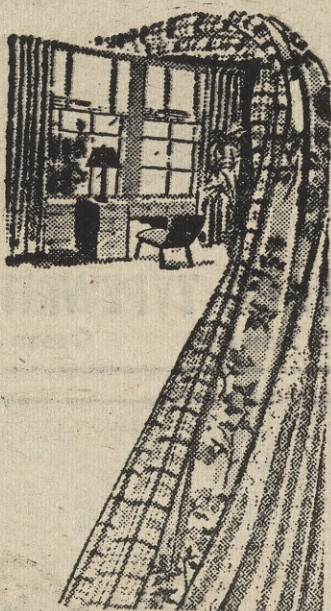
Ocean Beach

AC-3-8408

Decorators' FABRICS for EVERY ROOM

Superb Settings For Fall

... home fabrics by the yard in patterns and textures to make your windows wonderful. See our top assortment.



We Feature: Curtains Draperies

Ready Made...

- Curtains
- Bedspreads
- Rods

- Draperies
- Shades
- Venetian Blinds
- Accesories

CUSTOM MADE

- Hand Tailored Drapes
- Cornices
- Slip Covers

Free Fabric Displays and Estimates by Experts in your home.

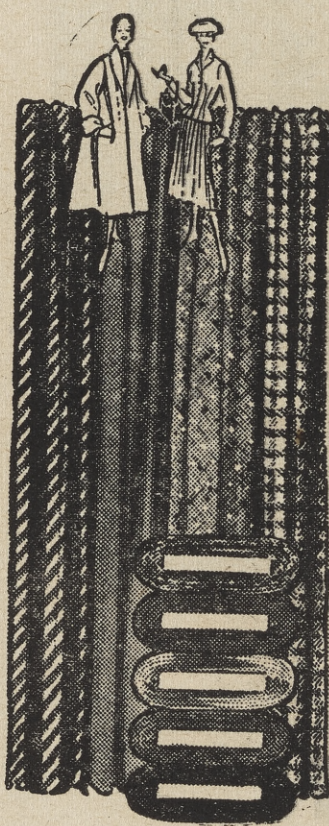
30-60-90 Day Accounts — No Extra Charge

JONIAUX
CURTAINS—DRAPERIES

JULES R. JONIAUX, Prop
1851 Bacon St. AC-3-5465 Ocean Beach

OCEAN BEACH YARDAGE

Back-to-school SPECIALS!



Corduroy

Washable
Reg. 1.19 yd.
Loads of
Colors.... **98¢ yd.**

Chromspun

Taffeta

44" Wide

2 yds. \$1

Loads of

Percales

3 yds. \$1

MANY, MANY MORE BARGAINS

OCEAN BEACH YARDAGE

1912 Cable (Just off Newport) AC-2-2433
Simplicity - Butterick - Advance Patterns

John's

SALON
OF
BEAUTY

FOR THE UTMOST
IN COMFORT

Air Conditioning

3013 Rosecrans
Loma Portal
AC-3-3487

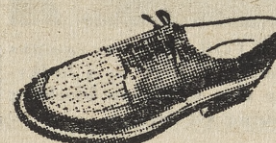


Girl's Strap Style SHOES

Red and Brown
Size 8½ to 3..... **2⁹⁹**

Boys' and Girls' MOC TOE SHOE

Brown and White
Size 8½ to 3..... **2⁹⁹**



KARL'S SHOE STORE

4949 Newport Avenue

AC-3-3514

Community Furniture Offers

Spectacular
savings
-- on --

UNFINISHED FURNITURE

MOST COMPLETE STOCK AT THE BEACH!

STUDENT DESK
3 DRAWER **11.95**

4 DRAWER CHEST
16-INCH **7.95**

3 DRAWER CHEST
16-INCH **5.95**

BOOK CASE
26-INCH **6.95**



Now You Can Finish It The Easy Way

With The New

"Beverlee" Satin Stain Kit

Do It Yourself... Complete Kit for only

It's easy! It's Fun! Just rub it on.

2.00 & 3.25

Thirteen Different Finishes. See

Samples on Display.

Includes: Stain, Sand paper,
Steel Wool, and Finish.

THE FURNITURE STORE THAT GIVES S&H GREEN STAMPS

Community Furniture

4887 VOLTAIRE

AC-3-5714



CORRECT FOR CLASS or campus is the cardigan, here in a bulky-knit style that needs no blocking after washing. Of Tycora.



CO-EDS DRESS UP in slim-line coats. This one in British tweed has four large patch pockets and button trim on sleeves. By Bardley.

SWEATERS GO BULKY
A handsome innovation in the fall sweaters for young men are those in a bulky knit, having the appearance of sweaters hand-knit of large yarns. Much use is made of bold Scandinavian patterns.

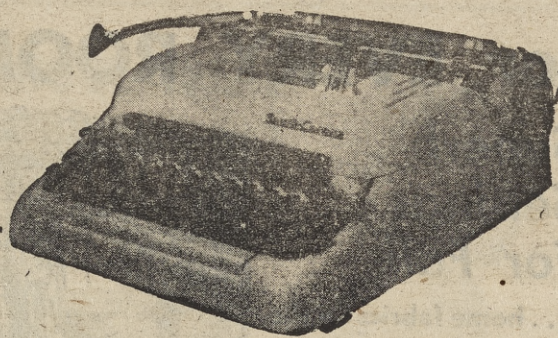
Special!
Permanents
REG. \$12.50 **7.50**

For Appointment
PHONE AC-2-8680
Closed Mondays

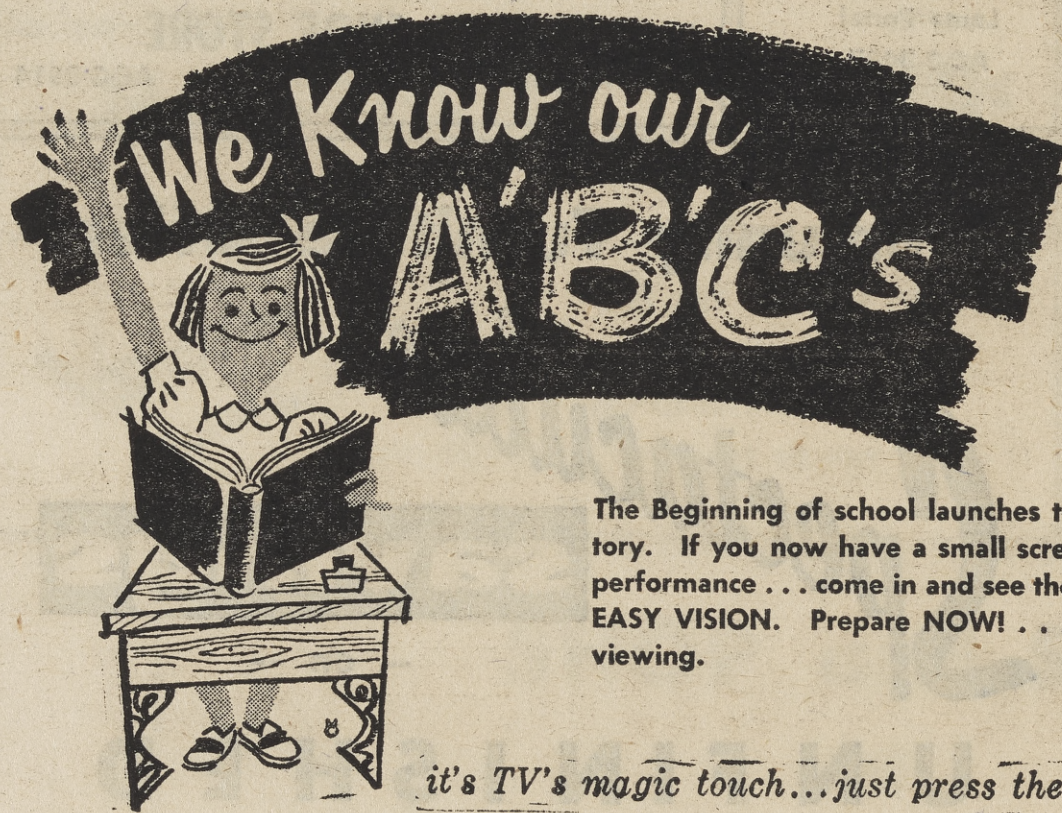
MAXINE'S
BEAUTY SALON
4150 VOLTAIRE STREET

Typewriters - Adders - Portables

NEW
AND
USED
AT
DISCOUNT



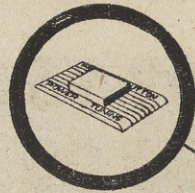
BEACH TYPEWRITER COMPANY
5035 Newport Ocean Beach AC-2-7133



The Beginning of school launches the season for the best programs in Television history. If you now have a small screen set . . . or if your present set is not giving top performance . . . come in and see the beautiful new **HOFFMAN** with the **NEW BLACK EASY VISION**. Prepare **NOW!** . . . for more enjoyable, trouble free, Television viewing.

it's TV's magic touch...just press the button!

this tv tunes itself!



'57

Hoffman

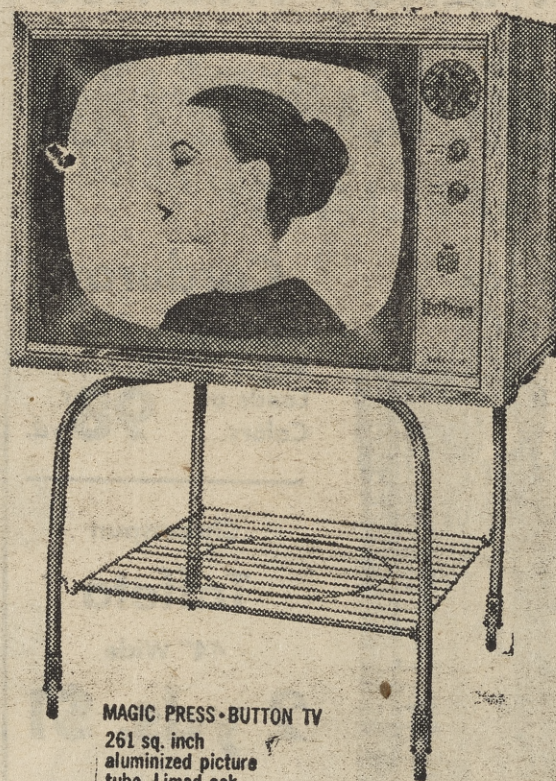
MAGIC PRESS • BUTTON
power tuning

It's the easiest tuning yet! Simply decide which channel you want and press down the tuning button until your station is reached...*power tuning* does all the rest. No need to twist knobs or dials. You get a brighter, blacker, clearer picture than ever before, plus TV's magic touch... Press • Button *power tuning!*



NEW BLACK EASY-VISION

Only Hoffman gives you Easy-Vision, the lens that lets you watch for hours and hours without eye fatigue... now with amazing Neutrex Light Shield added to keep the picture bright without washout even in brightest daylight! See it today!



MAGIC PRESS • BUTTON TV
26 1/2 sq. inch
aluminized picture
tube. Limed oak
finish. Mark 10
chassis. Base
extra. B1161

239.95



BOB HORN TELEVISION

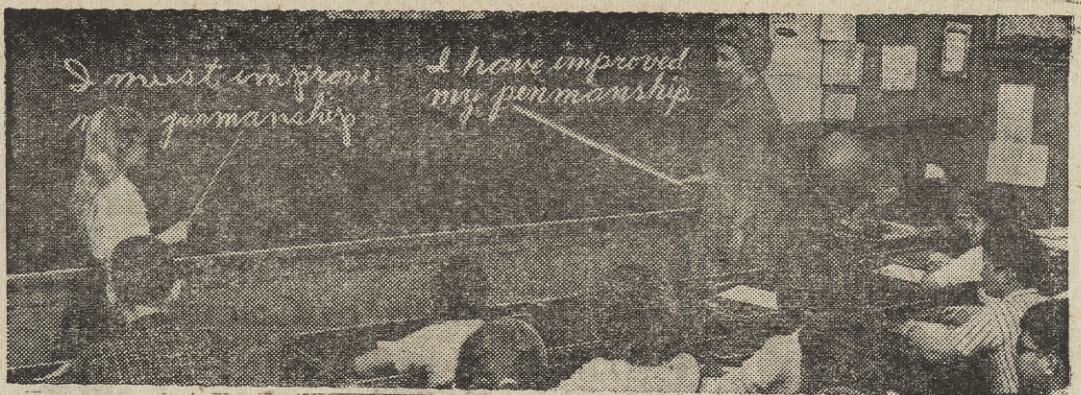
Point Loma's Largest and Most Complete TV Sales and Service

1865 SUNSET CLIFFS BLVD.

AC-3-7139



GOING TO THE HEAD OF THE CLASS might be easy for Junior if a vision defect is corrected, and the young man is impressed with the wisdom of wearing his glasses regularly. Parents are urged to have his eyes checked before rebuking him for inattention to studies.



THE RIGHT WAY TO WRITE IS THE LEGIBLE WAY, being stressed by the school teacher above during classroom instruction aimed at helping children improve their penmanship. Renewed emphasis on the importance of legible handwriting comes with renewal of the Handwriting Foundation's crusade aimed at encouraging better handwriting by working with educators and urging parents to cooperate.

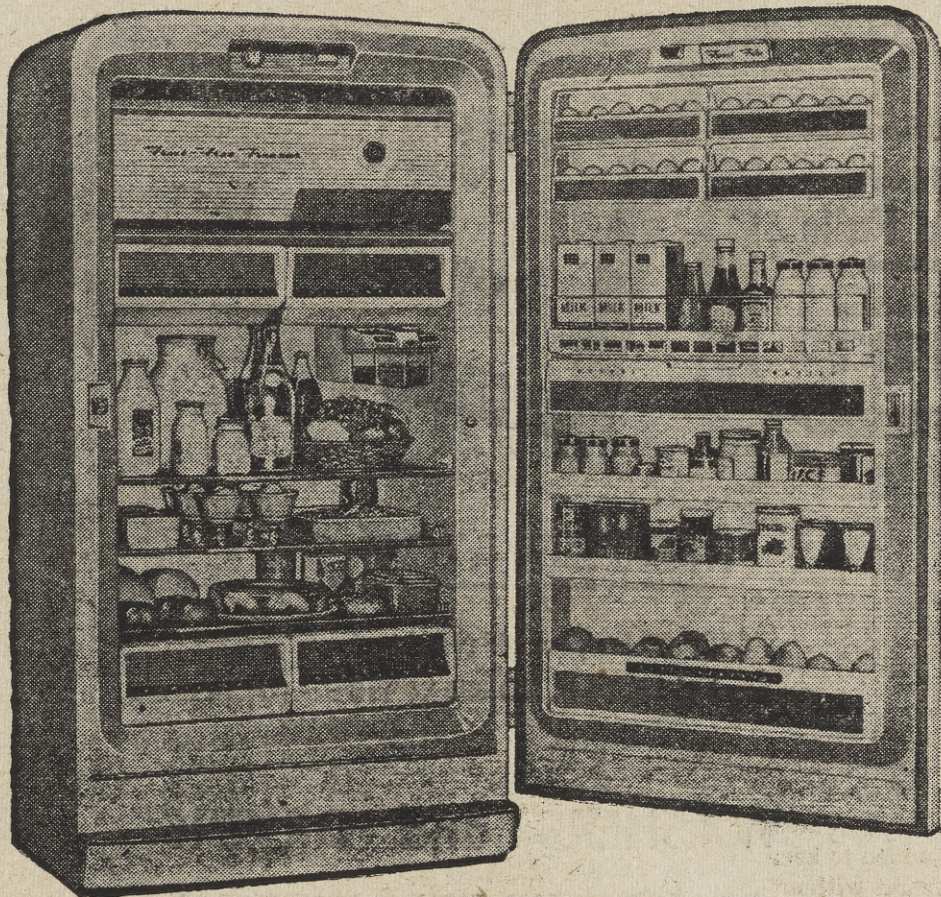


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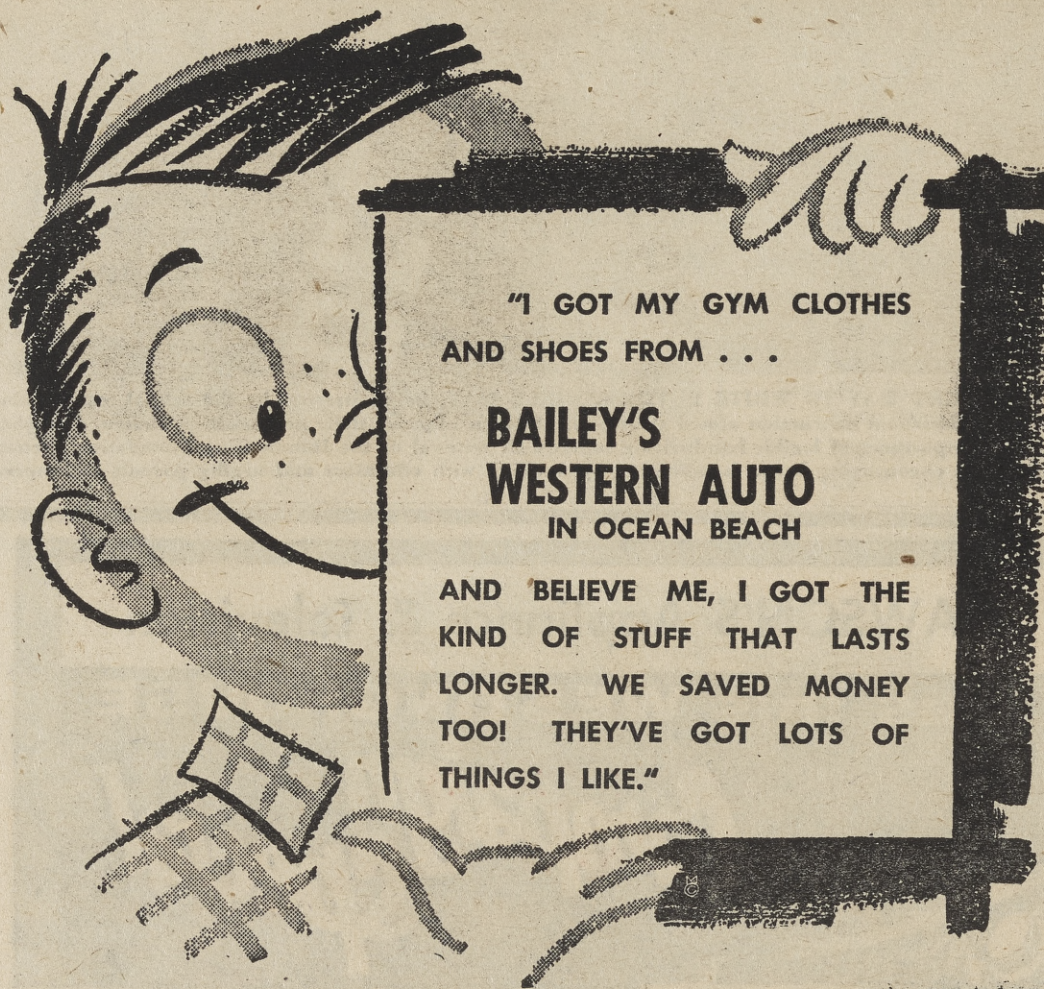
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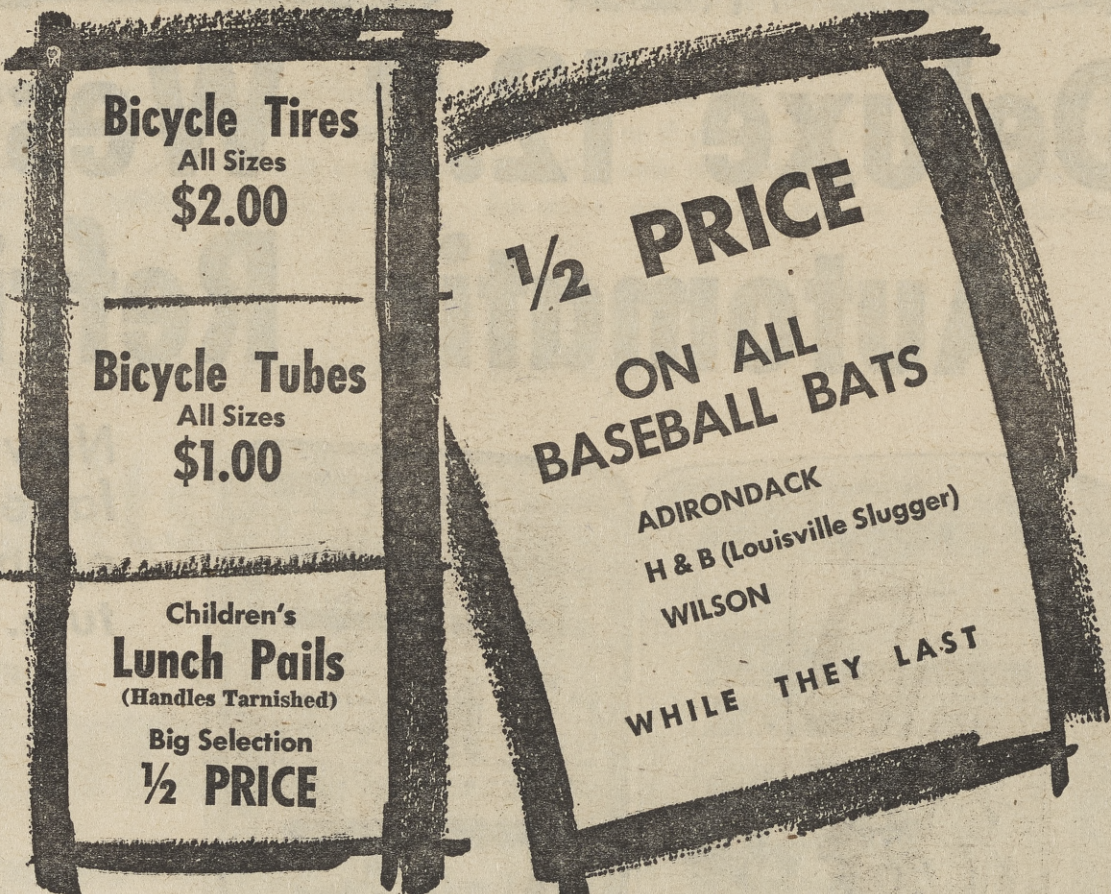
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